

## Spring 2017 MIS Advisory Board Meeting

Meeting Minutes  
04/20/2017

### Welcome

- Hugh Watson welcomes everyone for coming and introductions are made.

### Departmental Update

- The department's two new faculty members, Aaron Schecter and Weifeng Li, are welcomed to the department.
- Faculty members within MIS with recent awards and published research are honored.
- The new Area of Emphasis in Data Analytics is discussed.

### Student Representative Update

- A brief presentation is given on each student organization within the MIS department, including the MIS Advisory Board, Society for Cyber Security, Women in Technology, the Society for Management Information Systems and Terry Student Consulting.

### Information Security Management and MIT/MBT Program

- The board is concerned that an 8-week business boot camp (consisting of foundation courses in finance, marketing etc.) would not properly prepare students coming from a non-business background to work in a business or cybersecurity role
- Finance and managerial economics would be most valuable.
- More valuable to a current undergraduate studying business or computer science.

### Fintech

- There is a demand for students in this area.
- Important for students to know about financial regulations and security.
- Possibly work with the Finance department to develop program

### Increasing Business Involvement

- Among the companies we would like to see, Coca-Cola, Delta, General Electric, Mercedes and GM.
- Possibly reach out to the Atlanta Department of Commerce to research potential board member firms in or soon moving to Atlanta.
- Use current board members to recruit new board members.

### Increasing Alumni Involvement

- The MIS department holds only 3 of the 60 seats on the Terry Alumni Board.
- Possible suggestions include inviting famous alumni back to speak, or to participate in a philanthropic endeavor.
- Alumni engagement must start while the students are still on campus. Build a system that starts the minute they enter Terry

Minutes prepared by Colin Rice and Hugh Watson