

Fall 2016 Advisory Board Meeting

September 22, 2016

Georgia Hotel and Conference Center

- Hugh Watson – Introduction and Welcome
- Hugh Watson – Introduction of Board Members
 - Student Representative Introductions by Doug Mohme
 - Board Members and MIS Faculty introduced themselves
- Dean Ben Ayers – State of the Terry College of Business
 - Terry Points of Pride:
 - 6 Terry undergraduate and masters programs are ranked in the top 20 nationally
 - #1 in 1st time CPA pass rates
 - 8th in Wall Street Placement among public business schools
 - 8th ranked executive MBA program nationally
 - Program Placement (3 months after graduation):
 - Undergraduate: 91%
 - MBA: 93%
 - MACC: 99%
 - MMR: 100%
 - MIT: 100%
 - College-wide Initiatives:
 - Experiential Learning Initiative
 - Study Abroad
 - CURO Terry Women's Initiative
 - Entrepreneurship Program
 - New MSBA Program
 - Business Learning Community - Terry College will move to BLC in June 2017
 - 1st phase - Correll Hall
 - Already completed
 - 2nd phase - Amos Hall / Lumpkin St building / Hull St building
 - Set to be complete by May 2017
 - 3rd phase - conceptual design approved at the university level
 - Will be presented in January 2017 to Board of Regents
 - Will have results by mid-April 2017
 - Entire project: \$140M
- Maric Boudreau - Department Update
 - Fall 2016 Acceptance rate is 68% (136 students admitted out of 199)
 - MIS Program Placement: 98%
 - Average Salary: \$63,500 / Median Salary: \$65,000
 - Faculty Recognition
 - Craig Piercy received Teaching Faculty Award
 - Nick Berente received a Research Excellence Award
 - Amrit Tiwana named the P. George Benson Professor
 - Elena Karahanna named UGA Distinguished Research Professor

- Advisory Board Scholarships:
 - Fall 2016 - 46 Students awarded scholarships for a total of \$23,000
- Craig Piercy - MIT Program Update
 - 27 total students in MIT Program currently
 - 1st fully online class graduated this past summer - 9 students total
- Nick Berente - Discussion of possible Master of Information Security Program
 - Target Market: Non-MIS UGA Students
 - Terry: Management & Econ majors, for example
 - Psychology
 - Computer Science
 - General social sciences / humanities
 - Questions for Advisory Board:
 - Demand: High Demand
 - Curriculum: Short time-length curriculum / maybe tie in a co-op / include case studies
 - Program Name: Masters of Science in Information Security
 - Board Participation: Would like to partner with company for co-op
- Panel: New Approaches to Application Development
 - Panel Members- Jeff Howells, Barney Young, Hani Safadi, and Steve Follin
 - Overarching Discussion Conclusion- The curriculum is where it needs to be, introducing the dev ops concept in capstone course (possibly using Salesforce) would continue to move the MIS Department in the right direction
- SMIS Update - Edward Sun, President
 - Outstanding Student Chapter awarded by AIS
 - 20+ company presentations per year
 - Median Number of Students in Attendance: 101
- WiT - Ashley Huynh, Communications Chair
 - Workshops on Excel, LinkedIn, and Coding Interview Prep
 - Mentoring programs
- Terry Student Consulting - Sean Pollitt
 - Interview process mimics a real consulting interview
 - Case study and presentation workshops
- Panel: Hiring MIS Student for non MIS Positions
 - Panel Members- Hugh Watson, Cara Turano Snow, and Benjamin Daniel
 - Overarching Discussion Conclusion- Recruiters generally come to campus to recruit finance majors for finance jobs, marketing majors for marketing jobs, etc. There may be several positions outside of IT that MIS graduates can fill better than graduates of other majors. An advantage of MIS graduates is the technical insight that naturally comes into play in nearly every line of business
- Discussion of Advisory Board Events:
 - Discussion about a possible new event with newly accepted MIS majors. Potentially combine this event with SMIS Welcome Back Social every fall.
 - Welcome Back Social (Athens)

- Fall Board Meeting (Athens)
 - Top 10% Event (Athens) - Suggestion to flip the social hour to the end rather than the beginning. This change will take place for next year's event.
- Spring:
 - Spring Board Meeting (Atlanta)
- Meeting minutes prepared by Daniel Heath and Hugh Watson