

1. ACADEMIC HISTORY

- a. Name: David Barbe
- b. Present Rank: Lecturer
- Recommended Rank: Senior Lecturer
- Proportion Time Assignments: Percentage of EFT: 100%
- | | |
|-----------------|-----|
| Instruction: | 50% |
| Administrative: | 50% |
| Research: | 0% |
| Service | 0% |
- c. Tenure Status: Non-tenured (non-tenure track)
- d. Administrative Title: Director, Music Business Certificate Program
- e. Graduate Faculty Status: N/A
- f. Highest Degree: Bachelor of Telecommunication Arts
Institution: University of Georgia
Date: March 1986
- g. Academic Positions:
Director and Lecturer, Music Business Certificate Program, Terry College of Business, University of Georgia, August 2010 – Present.
- h. Other Professional Employment:
- Music Recording Engineer/Producer, Athens, GA.
1986 – Present
- Chase Park Transduction Recording Studios, Athens, GA
Owner, President, Chief Engineer, 1997 – Present
- Left Brain Artist Management
Owner/Manager, 2013 - Present
- Independent Music Business Consultant
2010 – Present
- Since coming on board with the Music Business Program, I have made myself available as an advisor to music projects of all types. In this role I have advised a number of local music festivals (AthFest, Slingshot, Spotlight: Slingshot), and

dozens of Athens-based musical artists on an as-needed basis on career direction, record contracts, music publishing, and touring.

Drive-By Truckers, Career Advisor
1999 – Present

In addition to my work with this artist in the studio, I have been involved with virtually every major career and personnel decision over this time period.

Sugar
Bassist/Songwriter, 1992-1995

Mercyland
Bassist/Songwriter, 1985-1991

Chunderman Music
Music Publishing and Songwriting Administration, 1985 - Present

i. Post-graduate Awards: None

2. RESIDENT INSTRUCTION AND CONTINUING EDUCATION

Term	Parent Course	# of Students in Course	Teaching Evaluation (Avg. for Course #5)	Teaching Evaluation (Avg. for Instructor #13)	Avg. GPA
Fall 2010	MBUS 1100	32	4.47	4.47	P/F 0.00
Fall 2010	MBUS 4100	97	4.73	4.87	3.44
Spring 2011	MBUS 1100	75	4.71	4.80	P/F 0.00
Spring 2011	MBUS 4100	88	4.69	4.69	3.43
Fall 2011	MBUS 3550	18	5.00	4.80	3.13
Fall 2011	MBUS 4100	102	4.45	4.58	3.21
Spring 2012	MBUS 3550	19	4.83	4.83	3.11
Spring 2012	MBUS 4100	92	4.62	4.79	3.03
Fall 2012	MBUS 3550	20	5.00	4.83	3.2
Fall 2012	MBUS 4100	100	4.87	4.89	3.2
Spring 2013	MBUS 4550	12	5.00	4.88	3.85
Spring 2013	MBUS 5100	92	4.87	4.68	3.23
Fall 2013	MBUS 4100	104	4.78	4.70	3.11
Fall 2013	MBUS 4550	12	5.00	5.00	3.55
Spring 2014	MBUS 4550	9	5.00	5.00	3.77
Spring 2014	MBUS 5100	100	4.79	4.87	3.18

Fall 2014	MBUS 4100	101	4.76	4.82	3.07
Fall 2014	MBUS 4550	8	5.00	5.00	3.84
Spring 2015	MBUS 4550	12	5.00	5.00	3.73
Spring 2015	MBUS 5100	97	4.50	4.64	3.13
Fall 2015	MBUS 4100	101	4.68	4.71	3.17
Fall 2015	MBUS 4550	10	5.00	4.50	3.8
Spring 2016	MBUS 4550	13	4.67	4.67	3.75
Spring 2016	MBUS 5100	90	4.56	4.74	3.15

a. Teaching and Instructional Awards

Recognized for Superior Service to the Student Body by Alpha Kappa Psi, The University of Georgia, 2010-11.

Recognized for Inspired Teaching and Outstanding Service to Students by Alpha Kappa Psi, The University of Georgia, 2012-13

Recognized for Greatly Contributing to the Career Development of UGA Students by the University of Georgia Career Center, 2012-13, 2013-14, 2014-15

b. Directed Readings or Independent Studies:

None

c. Continuing Education and Development:

- ReThink Music Conference, March 2011
- Leadership Music Program, Nashville, TN, successful completion 2014-15
- SXSW Music Conference, Austin, TX, 2011 - 2014

3. SCHOLARLY ACTIVITIES

a. Publications: None

b. Creative Contributions:

- Engineer, producer, songwriter, performer on hundreds of albums. Highlights Include:

- Sugar, *Copper Blue*, *Beaster*, *File Under: Easy Listening*. All three albums were Top 10 UK albums, International critical acclaim.
- kd lang, *Drag*. Contributed the song, “*Your Smoke Screen*.” US Gold Album
- Deerhunter, *Halcyon Digest*. Pitchfork #3 Album, 2010. Included in the book “1001 Albums You Must Hear Before You Die.”
- Drive-By Truckers, 13 albums 2000-2016. “Drive-By Truckers are perhaps the greatest extant American rock and roll band.” Stereogum review
- Bettye Lavette, *Scene of the Crime*. Grammy nomination for Best Contemporary Blues Album.
- Patton Oswalt, *Werewolves and Lollipops*. Grammy nomination for Best Comedy Album

c. Grants Received:

Riverview Foundation Grant, \$150,000 per year, 2010 – 2018

d. Recognitions and Outstanding Achievements:

- Received GABBY Award for Best Long Form Feature Program for ‘The Sound of Athens,’ a public radio program which is produced by students in MBUS 4550, Georgia Association of Broadcasters, 2014

e. Areas of Research: N/A

f. Supervision of Research Students N/A

g. Editorship or Editorial Board Member N/A

4. PUBLIC SERVICE:

a. Extension Activities: None

b. International Programs None

c. Local Community Services and Relations:

Nuçi’s Space, Athens, GA, 1997-2003; 2010-present
Board of Directors

Athens Little League, 2001-present
Roles have included League President, Player Agent, Board Member, League VP,
Manager, Coach

Little League International
Assistant District Administrator, Georgia District 10, 2009 - 16

d. Public Service to Government and Non-governmental agencies: None

e. Media Interviews, Quotations, and Mentions:

AthFest CD Features R.E.M. and Drive-By Truckers, Red and Black, April 7, 2016

Athens Superheroes: David Barbe, Flagpole Magazine, March 2, 2016

Why Athens? Oxford American, December 2015

Dawg Nation Gets New Anthem with 'The Bulldog Song,' Atlanta Journal-Constitution, October 1, 2015

Sam Moore, Drivin' 'n' Cryin' 'celebrate at Georgia Music Hall of Fame Induction, September 27, 2015

Why Athens Musician Sam Burchfield Abandoned 'American Idol,' Flagpole Magazine, April 7, 2015

Poets, Scientists and Students Share Ideas at TEDxUGA, Online Athens, March 29, 2014

State Lawmakers Consider Tax Breaks for the Music Business, Flagpole Magazine, January 7, 2014

Barbe to Lead UGA's Music Business Program, Athens Banner-Herald, August 2, 2010

5. OTHER SERVICES

a. Service to the University, College and Departmental Committees

Hugh Hodgson School of Music

Member, Faculty Search Committee, Guitar Lecturer, 2016

Guest Lecturer, Music in the Real World, November, 2015

Panelist, Music in the Real World, October, 2014

Grady College of Journalism

Guest Lecturer, Law of Mass Communication, 2013-16

Guest Lecturer, Introduction to New Media, 2012

UGA History Department

Guest Lecturer, History 4082, 2015

b. Special Administrative Assignments: None

c. Service to Student Groups and Organizations:

Faculty Advisor, Professional Entertainment and Sports Association, 2011-2016

d. Service to Support Units: None

e. Service to Academic, Research, and Professional Organizations:

NARAS Atlanta Chapter

Board of Governors Member, 2016 - Present

National Academy of Recording Arts and Sciences

Member, 2009-Present

Music Business Association

Member, 2015 – Present

Leadership Music, Nashville

Member, 2014- Present

Grammy U National Advisory Council

Board Member, 2015 – Present

Georgia Music Hall of Fame Authority Board

Board Member 2010-2014

