

# Terry College of Business - Bachelor of Business Administration (BBA)

## General Education (GenEd) Core Curriculum Requirements

See UGA Bulletin ([bulletin.uga.edu](http://bulletin.uga.edu)) for course options in each General Education Area. All honors (H) and online (E) equivalents accepted.

### GenEd I - Foundation Courses (9 hours)

ENGL 1101 English Composition I (Grade of C or better is required) \_\_\_\_\_  
ENGL 1102 English Composition II (Average of 2.0 or better is required for both ENGL 1101 & ENGL 1102) \_\_\_\_\_  
MATH 1101 or MATH 1113 \_\_\_\_\_

### GenEd II - Sciences (7-8 hours) At least one 3-hour course must include a 1-hour laboratory.

Physical Sciences (3-4 hours) \_\_\_\_\_  
Life Sciences (3-4 hours) \_\_\_\_\_

### GenEd III - Quantitative Reasoning (3-4 hours)

MATH 1113 \_\_\_\_\_ (A grade or exemption must be posted for MATH 1113 for Terry College admission.)

If MATH 1113 is used to satisfy GenEd Area I, choose one of the following courses to satisfy GenEd Area III: ARTS 2100, BIOL 2010, CHEM 1210, CSCI 1130, CSCI 1210, CSCI 1301/L, CSCI 1360, CSCI 2105/L, CSCI 2610, ENGG 2000, GEOG 2011/L, MATH 1060, MATH 2110, MATH 2200, MATH 2250, MATH 2260, MATH 2270, MATH 2300H, MATH 2310H, MATH 2400, MATH 2410, MATH 2500, MATH 2700, PHIL 2500, PHYS 1111/L, PHYS 1112/L, PHYS 1211/L, PHYS 1212/L, PHYS 1251, PHYS 1252, PHYS 1311/L, STAT 2000, STAT 2100H.

### GenEd IV - World Languages and Culture, Humanities and the Arts (12 hours)

World Languages and Culture (9 hours) \_\_\_\_\_  
Humanities and the Arts (3 hours) \_\_\_\_\_

BBA degree graduation requirement course COMM 1110 (Public Speaking) or COMM 1500 (Interpersonal Communication) is preferred in GenEd Core IV for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core IV.

### GenEd V - Social Sciences (9 hours)

Social Science Elective \_\_\_\_\_  
Social Science Elective \_\_\_\_\_  
Social Science Elective \_\_\_\_\_

ECON 2100 (Economics of Environmental Quality) or ECON 2200 (Economic Development of the United States) are preferred in GenEd Core V because they can also satisfy a BBA degree graduation requirement. These courses may also count as Arts & Science electives. ECON 2105 and 2106 are prerequisites to ECON 2100 and ECON 2200.

### GenEd VI - Related to the Major (18 hours)

ACCT 2101 Principles of Accounting I \_\_\_\_\_ (A grade must be posted for ACCT 2101 for Terry College admission.)  
ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) \_\_\_\_\_  
ECON 2105 Principles of Macroeconomics \_\_\_\_\_  
ECON 2106 Principles of Microeconomics \_\_\_\_\_  
LEGL 2700 Legal and Regulatory Environment of Business \_\_\_\_\_  
MIST 2090 Introduction to Information Systems in Business \_\_\_\_\_

### Additional Eligibility Requirement (3 hours):

MSIT 3000 Statistical Analysis for Business I (prerequisite: ACCT 2101) \_\_\_\_\_

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All new UGA students who plan to pursue the BBA degree will be admitted to the Terry College of Business as "intended-business majors." These students will be advised by intended-business advisors in the Exploratory Center, or if applicable, in Honors. For most students, application to enter a Terry major will occur in the second semester of their second (sophomore) year.

Students will apply and be evaluated for admission based on selection criteria specific to the desired major. Students must meet the following entrance requirements in order to apply for admission to a Terry BBA major:

- ✓ Be enrolled at UGA
- ✓ Have a 2.60 earned overall grade point average (includes all coursework combined—both transfer courses and UGA courses)
- ✓ Be in good academic standing (2.00 or higher UGA GPA at application deadline or no UGA GPA for a new transfer student)
- ✓ Complete BBA General Education Core Curriculum I-VI (students may apply if they are enrolled in coursework that fulfills these requirements)
- ✓ Complete MATH 1113 (Precalculus); passing grade or exemption must be posted to your academic record by application deadline
- ✓ Complete ACCT 2101; passing grade must be posted to your UGA academic record by application deadline
- ✓ Complete (or be currently enrolled in) MSIT 3000
- ✓ Submit ACT or SAT scores and sub-scores to the University prior to being considered for admission to a major in the Terry College.

*Note: Students who withdraw from any of the above required courses are at risk of having their major admission rescinded.*

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## Terry Foundations First Core (15 hours)

MSIT 3000	Statistical Analysis for Business I (enroll during the semester applying to the Terry College)	_____
FINA 3000	Financial Management (Prerequisites: ACCT 2101, MIST 2090 and MSIT 3000)	_____
MGMT 3000	Principles of Management (Prerequisites: ACCT 2101, MIST 2090 and MSIT 3000)	_____
MARK 3000	Principles of Marketing (Prerequisites: ACCT 2101, MIST 2090 and MSIT 3000)	_____
BUSN 4000	Predictive Modeling and Optimization (Prerequisite: MSIT 3000)	_____

## Upper Division General Electives (9-12 hours depending upon major)

Accounting requires 9 hours, all other Terry majors require 12 hours.

Choose from 3000-5000 level Terry College of Business prefix courses outside the major and/or 3000-5000 level courses outside the Terry College,

A minimum of three hours (one course) must be satisfied with a Terry College prefix course in residence at UGA. Terry prefixes include ACCT, BUSN, ECON, ENTR, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, REAL, or RMIN.

## Major Required Courses (minimum 21-24 hours)

Accounting requires 24 hours. Economics requires 22 hours.

Each student will take a minimum of seven 3-hour courses in a given major. All major courses must be completed with a grade of C (2.00) or better, including major elective courses.

## Arts and Sciences Electives (12 hours)

Terry College majors are required to satisfy 12 hours (1000 – 5000 level) of Arts and Sciences Electives. Transfer coursework is accepted. Choose from the following prefixes: AFAM, AFST, AMHA, ANTH, ARAB, ARED, ARGD, ARHI, ARID, ARST, ARTI, ARTS, ASTR, BCMB, BENG, BINF, BIOL, CBIO, CHEM, CHNS, CLAS, CMLT, COMM, CSCI, DRAM, DANC, ECON, ECOL, EMUS, ENGL, ENTO, FANR, FCID, FILM, FREN, FRES, FYOS, GENE, GEOG, GEOL, GPST, GREK, GRMN, HEBR, HIST, HNDI, HONS, INDO, INTS, ISCI, ITAL, INTL, JPNS, KREN, LACS, LATN, LING, MAND, MARS, MATH, MIBO, MUSI, NAMS, PADP, PASH, PBIO, PERS, PHIL, PHYS, POLS, PORT, PSYC, PTSP, RELI, ROML, RUSS, SEMI, SCAN, SLAV, SOCI, SPAN, SPCM, STAT, SWAH, THEA, TURK, URDU, VIET, WMST, YORB, ZULU and several AIRS and MILS courses - see UGA Bulletin for full list.

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## Required for a BBA Degree

Lower Division General Education Core Curriculum Courses (minimum 58-60 hours)

Upper Division and Major Courses (minimum 60 hours)

Physical Education (1 hour)

Total required for a BBA - 120 Semester Hours plus PE credit

## Terry College Graduation Requirements

- \_\_\_\_\_ Terry College Residency: 30 hours of Terry coursework satisfied through UGA
- \_\_\_\_\_ BUSN 4900 or COMM 1110 or COMM 1500 or COMM 3200
- \_\_\_\_\_ ECON 2100 or ECON 2200 or ECON 2TXX or ECON 3TXX or any 4000-5000 level ECON course
- \_\_\_\_\_ 2.00 Terry College grade point average (Terry College prefix courses satisfied through UGA satisfying BBA degree requirements)

## University-wide Requirements

- \_\_\_\_\_ American and Georgia History (may be satisfied with HIST 2111 or 2112)
- \_\_\_\_\_ Federal Constitution (may be satisfied with POLS 1101)
- \_\_\_\_\_ Georgia Constitution (may be satisfied with POLS 1101, but only if completed within the state of Georgia)
- \_\_\_\_\_ Environmental Awareness Requirement (Terry course ECON 2100 satisfies Environmental Awareness Requirement)
- \_\_\_\_\_ Cultural Diversity Requirement (Terry courses BUSN 4650 and ECON 2200 satisfy Cultural Diversity Requirement)
- \_\_\_\_\_ Experiential Learning Requirement
- \_\_\_\_\_ Physical Education - one hour
- \_\_\_\_\_ UGA Residency: 45 of last 60 semester hours earned are to be satisfied through UGA – does not include PE credit
- \_\_\_\_\_ 2.00 University of Georgia cumulative average for graduation certification

Fall 2019



UNIVERSITY OF  
**GEORGIA**  
Terry College of Business