

Terry College of Business – Bachelor of Business Administration (BBA)
Curriculum Effective for Students entering the Terry College Fall 2010

General Education (GenEd) Core Curriculum Requirements

GenEd I - Foundation Courses (9 hours)

ENGL 1101 English Composition I (Grade of C or better is required) _____
ENGL 1102 English Composition II (Average of 2.0 or better is required for both ENGL 1101/1102) _____
MATH 1101 or MATH 1113 _____

BBA degree requirement course MATH 1113 (Precalculus) is preferred in GenEd Core I for the Terry College. It must be taken as an Arts and Sciences Elective or excess credit, if not satisfied as part of GenEd Core I.

GenEd II - Sciences (7-8 hours) At least one of the Physical Science or Life Science courses must include a laboratory.

Physical Sciences (3-4 hours) _____
Life Sciences (3-4 hours) _____

GenEd III - Quantitative Reasoning (3-4 hours)

MATH 1113 or MATH 2200 or MATH 2250 _____

BBA degree requirement course MATH 2200 (Analytic Geometry and Calculus) or MATH 2250 (Calculus I for Science and Engineering) is preferred in GenEd Core III for the Terry College. It must be taken as an Arts and Sciences Elective or excess credit, if not satisfied as part of GenEd Core III. MATH 1113 is the prerequisite to MATH 2200 and MATH 2250.

GenEd IV - World Languages and Culture, Humanities and the Arts (12 hours)

World Languages and Culture (9 hours) _____
Humanities and the Arts (3 hours) _____

BBA degree requirement course SPCM 1100 (Public Speaking) or SPCM 1500 (Interpersonal Communication) is preferred in GenEd Core IV for the Terry College. It must be taken as an Arts and Sciences Elective or excess credit, if not satisfied as part of GenEd Core IV.

GenEd V - Social Sciences (9 hours)

Social Science Elective _____
Social Science Elective _____
Social Science Elective _____

BBA degree requirement course ECON 2200 (Economic Development of the United States) or ECON 2100 (Economics of Environmental Quality) is preferred in GenEd Core V for the Terry College. It must be taken as an Arts and Sciences Elective or excess credit, if not satisfied as part of GenEd Core V. ECON 2105 and 2106 are prerequisites to ECON 2200 and ECON 2100.

GenEd VI - Related to the Major (18 hours)

ACCT 2101 Principles of Accounting I _____
ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) _____
ECON 2105 Principles of Macroeconomics _____
ECON 2106 Principles of Microeconomics _____
LEGL 2700 Legal and Regulatory Environment of Business _____
MIST 2090 Introduction to Information Systems in Business _____

-----<http://www.terry.uga.edu/undergraduate>-----

All new UGA students who plan to pursue the BBA degree will be admitted to the Franklin College of Arts and Sciences as "pre-business majors." For most students, application to enter a Terry major will occur in the second semester of their second (sophomore) year.

Students who plan to enter a Terry major will apply and be evaluated for admission based on selection criteria specific to the desired major. Students must meet the following eligibility criteria in order to apply for admission to a Terry BBA major:

- Currently enrolled at UGA
- 2.60 earned overall grade point average (all coursework combined)
- 2.00 cumulative (UGA) grade point average (good academic standing at UGA)
- Earn 60 hours overall*
- Complete BBA General Education Curriculum I-VI*
- Complete MATH 2200 or MATH 2250 (effective Fall 2010)*

*Students may apply if they are enrolled in coursework that fulfills these requirements. Acceptance in the major is contingent on meeting the above requirements.

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Terry College Upper Division and Elective Requirements

Upper Division Business Core (12 hours)

Prerequisites: (ACCT 2101 or ACCT 2101H) and (MIST 2090 or MIST 2190H or CSCI 1100-1100L)

FINA 3000 Financial Management (FINA 3000 is a Major Required course for Finance majors)

MGMT 3000 Principles of Management

MSIT 3000 Statistical Analysis for Business I

MARK 3000 Principles of Marketing

Foundations for Business Leadership (3 hours)

Cohort Black: MGMT 3010 (1.5 hours) and MGMT 4010 (1.5 hours)

Cohort Red: MGMT 3020 (1.5 hours) and MGMT 4020 (1.5 hours)

COHORT BLACK - Accounting, Finance and Management majors are required to follow the below Terry Cohort:

FINA 3000, MGMT 3000 and MGMT 3010 (first semester – 7.5 hours)

MARK 3000, MSIT 3000 and MGMT 4010 (second semester – 7.5 hours)

COHORT RED - Economics, Marketing, Management Information Systems, Real Estate and Risk Management and Insurance majors are required to follow the below Terry Cohort:

MARK 3000, MSIT 3000, MGMT 3020 (first semester – 7.5 hours)

FINA 3000, MGMT 3000, MGMT 4020 (second semester – 7.5 hours)

International Business co-majors are required to satisfy the cohort of their primary Terry major.

General Electives (9-15 hours - depending upon major)

Three to five (3-hour) courses required: Choose from 4000-level or above business courses outside the major and/or 3000-level or above courses outside Terry. Two courses from the student's major department (maximum 6 hours) may be used with permission of the major advisor. (See UGA Undergraduate Bulletin for prerequisites)

Major Required Courses (minimum 21-24 hours - depending upon major)

Each student will take a minimum of seven 3-hour courses in a given major. All major courses must be completed with a grade of C (2.00) or better.

Arts and Sciences Electives (12 hours)

Four courses in Arts and Sciences Electives (1000-level or above courses taught through the Franklin College of Arts and Sciences). Note: International Business co-majors take a language sequence in lieu of Arts and Sciences Electives.

----- <http://www.bulletin.uga.edu> -----

Required for a BBA Degree

Lower Division General Education Core Curriculum Courses (minimum 58-60 hours)

Upper Division and Major Courses (minimum 60 hours)

Physical Education (1 hour)

Total Required for a BBA - 121 Semester Hours

Terry College Graduation Requirements:

- _____ Terry College Residency: 30 hours of Terry coursework
- _____ MATH 2200 or MATH 2250
- _____ SPCM 1100 or SPCM 1500 or SPCM 2300
- _____ ECON 2100 or ECON 2200
- _____ 2.00 Terry College grade point average (Terry College Prefixes only)

University-wide Requirements:

- _____ American and Georgia History Exam
- _____ Federal Constitution Exam
- _____ Georgia Constitution Exam
- _____ Regents' Exam
- _____ Environmental Literacy Requirement
- _____ Cultural Diversity Requirement
- _____ Physical Education - one hour
- _____ UGA Residency: 45 of last 60 semester hours earned
- _____ 2.00 University of Georgia cumulative average for graduation certification

11/2009