

2007 Fall MIS Advisory Board Meeting Minutes

6:30 Dale Goodhue

- ❖ Everyone filled out their design for the MIS Undergraduate Major

6:45 Dinner

7:10 Rick Watson

- ❖ Synergistic Problem Solving – solving more than one problem with only one solution

- ❖ Problems:

1. High-Demand, Low-Supply (not enough MIS students)
2. UGA needs IS skills
3. Affordable Textbooks
4. Massive Waste in Higher Education (Throwing out students' assignments)
5. Number 11 ranked undergraduate MIS program (How do we make it to the top 10?)

- ❖ Solutions:

1. Increase awareness (solves 1 and 2)
 - a. Marketing – bus cards, career center, t-shirts, red and black columns
 - b. Enriching experience for MIS majors, so they will tell others (China trip)
 - c. Technology Start-Up Competition – Rob Beardon
 - d. MIS co-op with various IS service support positions in the University or work 2 semesters as a TA and help with the global textbook project.
 - e. Get employees in MIS type work at UGA to enroll in MIS courses
 - f. IBM provides mainframe resources for training purposes
2. Global textbook project (solves 3 and 4)
 - a. Get faculty and students to write textbooks
 - b. Help improve the textbooks – student quality service
 - c. A professor behind each chapter
 - d. Avoids massive waste and makes affordable textbooks
3. Demonstrate leadership – show other schools what we do so they will evaluate us highly

7:35 Student Advisory Board

- ❖ Mentoring Program – Alumni to student or board member to student

- Would you be interested in participating? $\frac{3}{4}$ answered “yes”
- How should it be structured?
 - Not restricted only to UGA alumni
 - Put students and faculty with the same interests together
 - Clear expectations: # of meetings, mentee is owner of the relationship, more senior students as mentees, but mentees should not be asking for jobs.
 - Identify what the mentee wants to get out of it
 - Should be self-selection.

- ❖ Facebook Initiative

1. To promote the MIS program
2. To communicate events to students
3. Allow companies to communicate with MIS students

8:05 Craig Piercy – Master of Internet Technology Issues

- ❖ Part-time two year degree program in metro-Atlanta

- ❖ Demand high, resources low
- ❖ What we need:
 1. MIT Advisory Board – subset of MIS Advisory Board
 2. Think of potential projects you might be interested in sponsoring
 - a. Type of Projects: IT, web applications connecting to a database with front end and back end, open to others
 3. Advice about important knowledge and skills
 4. Recruiting efforts to get jobs for current students
 5. Recruiting efforts to get new students
- ❖ Curriculum www.terry.uga.edu/MIT
- ❖ Does the product meet your profile?
 - For some companies, possibly so
- ❖ Evening – MIT career evening to see the fit
- ❖ Need 2 more faculty to start a new MIS class every year
- 8:30 Dale Goodhue – Undergraduate Curriculum Issues
- ❖ Outside ideas – Certification
- ❖ Surprises:
 - Globalization in IS ranked very low
 - Globalization can be in every class (e.g., Managing a global project)
 - Programming – value you can add day 1 – true demonstration of skills
 - North America based education program can hire cheap programmers, but need employees with management skills who understand technology
 - At least need exposure to the fundamentals
 - Business Process Management ranked #1 by 5 people.
 - Controls course is ranked low
- ❖ Expand project management -> program management, contract management
- ❖ Tracks -> project management, controls, business analysts, developers
- ❖ Where is QA or Quality control? – stands alone
- ❖ Missing security controls -> in controls course
- ❖ Is there a difference in the course work desired by IT companies and non-IT companies and also consulting and non-consulting companies