

# Terry College of Business - Bachelor of Business Administration (BBA)

## General Education (GenEd) Core Curriculum Requirements

See UGA Bulletin (bulletin.uga.edu) for course options in each General Education Area. All Honors equivalents accepted.

### GenEd I - Foundation Courses (9 hours)

ENGL 1101 English Composition I (Grade of C or better is required) \_\_\_\_\_  
ENGL 1102 English Composition II (Average of 2.0 or better is required for both ENGL 1101/1102) \_\_\_\_\_  
MATH 1101 or MATH 1113 \_\_\_\_\_

### GenEd II - Sciences (7-8 hours) At least one course must include a laboratory.

Physical Sciences (3-4 hours) \_\_\_\_\_  
Life Sciences (3-4 hours) \_\_\_\_\_

### GenEd III - Quantitative Reasoning (3-4 hours)

MATH 1113 \_\_\_\_\_ (A grade or exemption must be posted for MATH 1113 for Terry College admission.)  
If MATH 1113 is used to satisfy GenEd Area I, choose one of the following courses to satisfy GenEd Area III: ARTS 2100, BIOL 2010/L, CSCI 1130, CSCI 1210, CSCI 1301/L, CSCI 2105/L, CSCI(MATH) 2610, ENGG 2000, GEOG 2011/L, GEOG 2300, MATH 1060, MATH 2110, MATH 2200, MATH 2250, MATH 2260, MATH 2300H, MATH 2310H, MATH 2400, MATH 2400H, MATH 2410, MATH 2410H, MATH 2500, MATH 2700, PHIL 2500, PHIL 2500H, PHYS 1111/L, PHYS 1112/L, PHYS 1211/L, PHYS 1212/L, PHYS 1311/L, STAT 2000, STAT 2100H.

### GenEd IV - World Languages and Culture, Humanities and the Arts (12 hours)

World Languages and Culture (9 hours) \_\_\_\_\_  
Humanities and the Arts (3 hours) \_\_\_\_\_

BBA degree graduation requirement course COMM 1100 (Public Speaking) or COMM 1500 (Interpersonal Communication) is preferred in GenEd Core IV for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core IV.

### GenEd V - Social Sciences (9 hours)

Social Science Elective \_\_\_\_\_  
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Social Science Elective \_\_\_\_\_

BBA degree graduation requirement course ECON 2200 (Economic Development of the United States) or ECON 2100 (Economics of Environmental Quality) is preferred in GenEd Core V for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core V. ECON 2105 and 2106 are prerequisites to ECON 2200 and ECON 2100.

### GenEd VI - Related to the Major (18 hours)

ACCT 2101 Principles of Accounting I \_\_\_\_\_ (A grade must be posted for ACCT 2101 for Terry College admission.)  
ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) \_\_\_\_\_  
ECON 2105 Principles of Macroeconomics \_\_\_\_\_  
ECON 2106 Principles of Microeconomics \_\_\_\_\_  
LEGL 2700 Legal and Regulatory Environment of Business \_\_\_\_\_  
MIST 2090 Introduction to Information Systems in Business \_\_\_\_\_ (CSCI 1100 currently substitutes for MIST 2090)

### Additional Eligibility Requirement (3 hours):

MSIT 3000 Statistical Analysis for Business I (prerequisite: ACCT 2101) \_\_\_\_\_

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All new UGA students who plan to pursue the BBA degree will be admitted to the Terry College of Business as "intended-business majors." These students will be advised by intended-business advisors in the Franklin College of Arts and Sciences. For most students, application to enter a Terry major will occur in the second semester of their second (sophomore) year.

Students will apply and be evaluated for admission based on selection criteria specific to the desired major. Students must meet the following eligibility criteria in order to apply for admission to a Terry BBA major:

- ✓ Currently enrolled at UGA
- ✓ 2.60 or higher overall grade point average (transfer and UGA coursework)
- ✓ 2.00 or higher cumulative grade point average (UGA coursework only or no UGA GPA for new transfer students)
- ✓ Complete BBA General Education Curriculum I-VI\*
- ✓ Complete MATH 1113 (Precalculus). A grade (or exemption) must be posted to UGA academic record
- ✓ Complete ACCT 2101. A grade must be posted to UGA academic record
- ✓ Complete (or be currently enrolled in) MSIT 3000

*\*Students may apply if they are enrolled in coursework that fulfills these requirements. Students who withdraw from any of the above eligibility criteria courses will not be admitted to a Terry College of Business major. Applicants currently enrolled in ACCT 2102 will be evaluated based on the grade in ACCT 2101. ACCT 2101 grade must be posted to the student's UGA academic record in order for the application to be considered.*

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## Terry Foundations First Core (15 hours)

- MSIT 3000 Statistical Analysis for Business I (enroll the semester applying to the Terry College) \_\_\_\_\_
- FINA 3000 Financial Management (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000) \_\_\_\_\_
- MGMT 3000 Principles of Management (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 and MSIT 3000) \_\_\_\_\_
- MARK 3000 Principles of Marketing (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000) \_\_\_\_\_
- BUSN 4000 Predictive Modeling and Optimization (Prerequisite: MSIT 3000) \_\_\_\_\_

## Upper Division General Electives (9-12 hours depending upon major)

Accounting requires 9 hours, all other Terry majors require 12 hours.  
Three to four (3-hour) courses are required: Choose from 4000-5000 level Terry College of Business prefix courses outside the major (also includes MBUS prefix 3000 level) and/or 3000-5000 level courses outside the Terry College Terry prefixes: ACCT, ECON, ENTR, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, MSIT, REAL, or RMIN. A minimum of three hours (one course) must be satisfied with a Terry College prefix course in residence at UGA. Terry prefixes include ACCT, ECON, ENTR, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, REAL, or RMIN.

## Major Required Courses (minimum 21-24 hours)

Accounting requires 24 hours. Economics requires 22 hours.  
Each student will take a minimum of seven 3-hour courses in a given major. All major courses must be completed with a grade of C (2.00) or better.

## Arts and Sciences Electives (12 hours)

Terry College majors are required to satisfy 12 hours (1000 – 5000 level) of Arts and Sciences Electives. Transfer coursework is accepted. Choose from the following prefixes: AFAM, AFST, AMHA, ANTH, ARAB, ARED, ARGD, ARHI, ARID, ARST, ARTI, ARTS, ASTR, BCMB, BENG, BINF, BIOL, CBIO, CHEM, CHNS, CLAS, CMLT, COMM, CSCI, DRAM, DANC, ECON, ECOL, EMUS, ENGL, ENTO, FANR, FCID, FILM, FREN, FRES, FYOS, GENE, GEOG, GEOL, GPST, GREK, GRMN, HEBR, HIST, HNDI, HONS, INDO, INTS, ISCI, ITAL, INTL, JPNS, KREN, LACS, LATN, LING, MAND, MARS, MATH, MIBO, MUSI, NAMS, PADP, PASH, P BIO, PERS, PHIL, PHYS, POLS, PORT, PSYC, PTSP, RELI, ROML, RUSS, SEMI, SCAN, SLAV, SOCI, SPAN, SPCM, STAT, SWAH, THEA, TURK, URDU, VIET, WMST, YORB, ZULU and several AIRS and MILS courses - see UGA Bulletin for full list.

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## Required for a BBA Degree

- Lower Division General Education Core Curriculum Courses (minimum 58-60 hours)
- Upper Division and Major Courses (minimum 60 hours)
- Physical Education (1 hour)
- Total required for a BBA - 120 Semester Hours plus PE credit

## Terry College Graduation Requirements

- \_\_\_\_ Terry College Residency: 30 hours of Terry coursework satisfied through UGA
- \_\_\_\_ COMM 1100 or COMM 1500 or COMM 3200
- \_\_\_\_ ECON 2100 or ECON 2200
- \_\_\_\_ 2.00 Terry College grade point average (Terry College prefix courses satisfied through UGA for BBA degree requirements)

## University-wide Requirements

- \_\_\_\_ American and Georgia History (may be satisfied with HIST 2111 or 2112)
- \_\_\_\_ Federal Constitution (may be satisfied with POLS 1101, if completed in Georgia)
- \_\_\_\_ Georgia Constitution (may be satisfied with POLS 1101, if completed in Georgia)
- \_\_\_\_ Environmental Awareness Requirement (Terry course ECON 2100 satisfies Environmental Awareness Requirement)
- \_\_\_\_ Cultural Diversity Requirement (Terry course ECON 2200 satisfies Cultural Diversity Requirement)
- \_\_\_\_ Physical Education - one hour
- \_\_\_\_ UGA Residency: 45 of last 60 semester hours earned are to be satisfied through UGA – does not include PE credit
- \_\_\_\_ 2.00 University of Georgia cumulative average for graduation certification

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