

# Terry Dean's Advisory Council

## Minutes — September 26, 2008

### Participants

- S. Taylor Glover, *Chairman*
- C. Scott Akers, Jr.
- Frank W. Brumley
- Elizabeth W. Camp
- Philip E. Casey
- Richard W. Courts IV
- Darren W. DeVore
- Damon M. Evans
- Lizanne C. Gottung
- C. William Griffin
- John W. Jackson
- Harold J. Kelly, Jr.
- Walter J. Muller, III
- Patrick S. Pittard
- Charles S. Sanford
- Kessel D. Stelling, Jr.
- Winburn E. Stewart, Jr.
- Barry L. Storey
- Lowell W. White, Jr.

### Terry staff

- Robert T. Sumichrast, *Dean*
- Martee T. Horne
- Roxanne L. Kling

### Welcome

Chairman Taylor Glover called the meeting to order and asked members to introduce themselves; then briefly reviewed the meeting agenda.

### College Report

Dean Sumichrast gave a brief overview of the Terry College including the wide range of teaching done by traditional and non-traditional faculty for the 11 business majors and additional certificate programs and resulting need for more tenure-track faculty. He reported on how the current 6% UGA budget cuts are affecting the College in terms of hosting fewer events, greater efficiencies with operations, and more importantly, fewer hires.

The College is dipping into its reserves to keep quality faculty and programs going in the short term. One area in which the College is investing is development. The need to engage young alumni for the future and touch the existing alumni base is important as state funding declines. Sumichrast noted that Terry has some national recognition for faculty research and programs, and that not all innovations need funding (i.e., curriculum revisions and new program formats that will better prepare students). Sumichrast reported that the College is updating the Terry brand to have a better connection to UGA and will streamline use in marketing materials.

## **Strategic Planning**

Task Force Chair Bill Griffin reported on two sets of meetings over the summer with the strategic planning task force and College faculty/staff group that resulted in the current draft of the Strategic Plan. He explained how the new plan aligns with the University strategic plan and explained the need to limit the number of College priorities. Specific aspects of the proposed College vision, mission and priorities were reviewed.

Sumichrast reported that the Provost supports the plan and that it will be official upon a vote by the College's Executive Committee next week. The next step is the creation of a detailed Operational Plan which will provide objective goals associated with the college priorities. Targets for some goals will be set through benchmarking against peer and aspirant schools. TDAC members can contribute by further identifying trends in business that should be addressed by the programs of the Terry College.

## **Terry Facilities and Campaign**

The College plans to build a new educational complex that will provide adequate office, class, and meeting space in one location on the corner of Baxter and Lumpkin Streets. Sumichrast received a letter of support from President Adams this week that is crucial for fundraising efforts. By the February TDAC meeting we will have a timeline for building, naming opportunities, and conceptual architectural renderings. TDAC members were asked to submit ideas for a building campaign theme. TDAC members discussed the need for milestones and cost assurance. Terry is at the beginning of the quiet phase of a capital campaign with facilities as its cornerstone. TDAC members expressed enthusiasm for the project and willingness to personally commit financially and to help solicit other donations.

## **TDAC Operations**

Glover reported that TDAC has 25 members. From this point forward, nominations for new members will be reviewed by TDAC members. Members are expected to have energy and willingness to commit their time and financial support. TDAC members will be involved by way of committee oversight. Glover also reported that the task force structure was changing. The current "Facilities Task Force" would be replaced with a task force focused on fund raising for the entire capital campaign, a task force that will assist with the planning and design activities for the new facilities, and an third task force focused on promoting the campaign and gaining external support for Terry initiatives.

## **Next Meeting**

Friday, February 20, 2009

3:00-5:00 pm

Terry Executive Education Center

Atlanta, Georgia

## **Action Items**

- TDAC members identify business needs of the future to help with College planning
- Sumichrast to work with the Strategic Task Force to draft an Operational Plan for College
- Sumichrast to collect Terry Educational Complex materials for February 20 TDAC meeting