

# **Terry Dean's Advisory Council**

**Minutes — January 8, 2010**

## **Participants**

- C. Scott Akers
- James H. Blanchard
- Susan M. Boyd
- Frank W. Brumley
- Elizabeth W. Camp
- Phillip E. Casey
- Richard W. Courts, IV
- Jay M. Davis
- Darren W. DeVore
- Elisha W. Finney
- Lizanne C. Gottung
- C. William Griffin
- Harold J. Kelly, Jr.
- Walter J. Muller III
- Patrick S. Pittard
- Barry L. Storey
- Lowell W. White, Jr.

## **Terry staff**

- Robert T. Sumichrast, *Dean*
- Martee T. Horne
- Roxanne L. Kling

## **Guests.**

- Dale E. Gauthreaux
- Sarah Alongi
- Barrett Brooks
- Patrick Dever
- Mike MacDonald

## **Welcome**

Chair Bill Griffin called the meeting to order, introduced conference call participants, and welcomed new member Elisha Finney. Institute for Leadership Advancement Director Dale Gauthreaux introduced ILA students.

## **College Report**

Dean Robert Sumichrast gave a College update that included budget news for Terry and UGA. State revenue collections are down and endowment income is down. The University is feeling the effects with faculty and staff furlough and additional oversight of budgets and procedures. Reserves held by UGA may cover additional cuts. The Terry College is relying on revenue generated by MBA and executive education programs, as well as increased donations from alumni and friends. Sumichrast reported that the College is on track to hire needed faculty, with program and curriculum changes, and providing better communication and networking opportunities for students and alumni. Advising for undergraduates has been successfully reorganized and a new cohort model that will enhance the classroom experience and student interactions will begin in the fall. The Terry Honors Day ceremony and a new Terry Graduation Convocation will help forge better ties with current students to the College. The Alumni Board and Young Alumni Board are providing increased networking opportunities for students and peers through panel discussions, mentoring, and events. The College is reaching out to students and alumni with a variety of new College electronic communications and newly established regional alumni networks. All of these efforts tie into the College's focus to increase employment opportunities for graduates.

## **Strategic Planning**

Task Force Chair Susan Boyd briefly reviewed the task force goals and progress. She explained a new grid in the operational plan that tracks goal progress and completion. The task force will identify goals that the TDAC can help achieve. Increasing employment opportunities for graduates is one example. The Council discussed identifying a unique factor in each major (i.e., special interest activity like the Student Managed Investment Fund [SMIF], class consulting project, academic competition, internship opportunity) that would give students experience, enhance their resumes, and differentiate them from other students on the market. The Council discussed how to connect with alumni and industries to make these types of opportunities available. Sumichrast will add a career services goal and associated expense (dedicated staff person) into the operational plan. Dale Gauthreaux pointed out that on a much smaller scale, ILA provides these opportunities for its students.

Sumichrast reported that the College's Undergraduate Programs Committee is responding to the undergraduate goal for freshman admission with a recommendation to admit a small number of freshman (honors students and Business Learning Academy) on a trial basis to assure sufficient faculty capacity before committing to a larger number of students. Details are still being worked out before it is presented to faculty for a vote. Advantages of freshman admission include advising by Terry advisors, business club membership, increased diversity, and attracting students as business majors who otherwise may have opted to go to another university that admits freshman business majors.

## **Leadership Student Report**

Institute for Leadership Advancement Director Dale Gauthreaux gave a brief overview of the ILA mission and programs. Students learn through personal evaluation, class activities, mentoring, and extra-curricular activities that have included consulting and volunteer humanitarian missions. Barrett Brooks and Sarah Alongi further described the program and the

value students receive by participating in the program. Council members discussed advantages of this program for students.

## **Design and Construction**

Task Force Chair Frank Brumley gave a brief summary of the space needs for the College including community space, breakout and meeting rooms for student projects and student organizations, career services, and specialized programs (i.e., State Farm Sales Lab, SMIF, Bloomberg terminal). Sumichrast noted that space needs are critical. If the College successfully hires all of the faculty currently being recruited, offices will have to be subdivided to accommodate them.

A trip to see Georgia Tech building by the task force earlier today was postponed due to icy conditions. Tech has double the space per student that Terry currently has and some of the features we include in our plan. However, the Business Learning Community design will better integrate the community space and breakout rooms.

## **Special Operations**

A Task Force conference call has been scheduled and a report will be made at a later date.

## **Campaign Advisory Task Force**

Task Force Chair Darren DeVore reviewed the task force goals and gave an update on filling the campaign cabinet by this spring. He and Martee Horne reported the amount raised/pledged (15.6M) and needed to begin construction of the Business Learning Community [BLC] (30M or 50M depending on which building is built first). Including program and faculty support (\$7.8 raised/pledged), the College has \$23.4M in pledges toward a \$90M goal. Devore and Griffin asked for 100% participation by TDAC for the building campaign and annual fund. Last year 82% of TDAC members participated in the Terry Annual Fund. Sumichrast and Horne will try to finalize gift pledges with Council members prior to the April Board of Regents meeting to show support for the BLC project and build a stronger case.

## **Terry Alumni Board Report**

Alumni Board Chair Richard Courts gave a brief update on Alumni Board activities, including a \$90,000 gift from Georgia Power (thanks to board member Craig Barrs, VP, Georgia Power) to the College to support programs, the continued success of Terry Third Thursday breakfast series with record attendance, and plans to raise \$250,000 toward the Business Learning Community through the April 24 Alumni Awards and Gala auction proceeds. He encouraged TDAC members to recommend possible speakers for Terry Third Thursday.

## **TDAC Membership**

Chair Griffin reminded the Council that the majority of terms will be up in either 2010 or 2011. He asked the Council to recommend good candidates for membership, to consider how to best

use emeritus members who wish to stay engaged and develop a plan to include them in the future meetings or social events.

Council members also briefly discussed future student involvement options and whether presentation in meetings or discussion time before or after meetings would be preferred.

### **Next Meeting**

Friday, April 23, 2010  
3:00 - 5:00 pm  
Terry Executive Education Center, Hopkins Board Room  
Atlanta, Georgia

**Note:** *Terry Alumni Awards and Gala is Saturday, April 24 at the Intercontinental Buckhead.*

### **Fall Meeting**

Friday, October 15, 2010  
3:00 - 5:15 pm  
327 Brooks Hall  
Athens, Georgia

**Note:** *Weekend of Georgia vs. Vanderbilt.*

### **Action Items**

- Sumichrast to add operational plan goal and support needed to coordinate student opportunities with industry to help them gain experience to stand out in the job market
- Sumichrast to reschedule Tech/Emory building tour for Design & Construction Task Force members
- Sumichrast/Horne to finalize TDAC Campaign gifts by April Board of Regents meeting
- Council members to submit recommendations for TDAC members to Griffin/Sumichrast
- Council members to submit ideas for job opportunities for graduates to Boyd/Sumichrast
- Council members to submit ideas for student involvement in meetings to Griffin/Sumichrast
- Council members to submit ideas for Terry Third Thursday speakers to Alumni Board Chair, Richard Courts