

Terry Dean's Advisory Council

Minutes — February 20, 2009

Participants

- S. Taylor Glover, *Chairman*
- C. Scott Akers, Jr.
- Addison A. Barksdale
- James H. Blanchard
- Susan M. Boyd
- Elizabeth W. Camp
- Philip E. Casey
- Richard W. Courts IV
- Darren W. DeVore
- Hill A. Feinberg
- Lizanne C. Gottung
- C. William Griffin
- Harold J. Kelly, Jr.
- Walter J. Muller, III
- Patrick S. Pittard
- Kessel D. Stelling, Jr.
- Winburn E. Stewart, Jr.
- Lowell W. White, Jr.

Terry staff

- Robert T. Sumichrast, *Dean*
- Martee T. Horne
- Brad J. Hunt
- Roxanne L. Kling

Guests from ikon.5 Architects

- Joe Tattoni
- Arvind Tikku

Welcome

Chairman Taylor Glover called the meeting to order and asked members to review and correct contact information sheets. A TDAC membership directory for limited distribution will be published. Basic member information is on the TDAC website.

College Report

Dean Sumichrast gave a brief overview of the Terry College including good news about Terry quality and reputation, increased alumni support, faculty hiring opportunities, and the record number of student applications to UGA. He discussed budget implications and projected future revenues based on the economy. The College will dip into reserves in the short term. Sumichrast noted Terry is working on several innovations to increase quality that are not dependent on funding (i.e., updating curriculum and program formats and having more alumni and executive speakers in classes). He briefly outlined the state support for the Business Learning Community proposal and announced that a study of the net economic impacts/benefits associated with both the construction and operation of the new buildings will be done by Selig Center for Economic Growth Director Jeff Humphreys by June 30.

Strategic Planning

Task Force Chair Bill Griffin briefly reviewed the process, participants, and analysis behind the College's Strategic Plan. The College's Executive Committee voted unanimously in favor of the plan and it has the support of faculty and university administration. Griffin led more in depth discussion of how final peer and aspirant schools were chosen and identified some key areas that task force members will be continue to work on.

Design and Construction

On behalf of Task Force Chair Frank Brumley, Darren Devore gave a brief history of the plans for the Business Learning Community. He introduced ikon.5 architects Joe Tattoni and Arvind Tikku. Tattoni presented a series of conceptual layouts for buildings on the Athens site location and answered TDAC member questions. He noted that a 25% margin for growth is included in the plans.

Campaign Advisory

Richard Courts led a discussion to advise the College on preparing for a capital campaign. The College will need help from TDAC to define a strong case for the building, identify and recruit key leadership for the campaign that will signal and ensure success, and help determine the timeline for the campaign based on the economy. A true Campaign Committee will be formed at a later date. Based on the concept and visuals provided by the architects, members discussed creating a strategy for potential donor ownership and buy-in now, so that when the campaign solicitation asks are made, potential donors will already be on board. Dean Sumichrast reported that Grenzeback Glier & Associates will continue as consultants on the project. Hill Feinberg volunteered to help coordinate a visit for Martee Horne to the University of Texas to discuss their recent campaign success.

Special Operations

On behalf of Task Force Chair, Brother Stewart, Pat Pittard briefly introduced the new TDAC Special Operations Task Force. This task force will work to make sure Terry College projects are understood and supported within Georgia and around the country.

Alumni Board Overview

Alumni Board President Andy Barksdale briefed the Council on Alumni Board structure and activities. He emphasized the upcoming Alumni Awards and Gala on April 25. Barksdale encouraged TDAC members to participate through attendance, sponsorship, and donation of items for the silent and live auctions. He will follow up with an email that includes detailed information.

Closing

Glover announced that the Bylaws call for the election of a chair and vice chair for two year service terms at the spring meeting. The Dean will solicit candidates. In future years the vice chair will become the next chair; therefore starting in 2011, elections will be held only for vice chair. Glover closed the meeting by thanking TDAC members for their continued commitment to Terry and asked for 100% participation by the council both financially and in terms of time.

Next Meeting

Friday, April 24, 2009
3:00 - 5:00 pm
Terry Executive Education Center
Atlanta, Georgia

Note: Terry Alumni Awards and Gala, Saturday, April 25, 2009, Intercontinental Hotel

Fall Meeting

Friday, September 25, 2009
3:00 - 5:00 pm
Athens, Georgia

Note: In conjunction with the UGA vs. ASU game weekend