

Spring 2014 Advisory Board Meeting

March 19, 2014

Georgia Hotel and Conference Center

- Hugh Watson – Introduction and welcome
- Associate Dean Mark Dawkins – State of Terry
 - Fundraising goals for the new Terry College of Business
 - Bricks can be purchased for \$250
 - Pavers can be purchased for \$1000
 - 60 million of the 70 million for the buildings has been raised
 - Correll Hall construction is already underway
 - Should be completed by May 2015
 - Terry Dean search update
 - The four finalists were dismissed by the newly hired Provost
 - A new search will begin for the Terry Dean
- Hugh Watson -- Introduction of board members
 - Charles Fails – introduction of student representatives
 - Board members introduced themselves
- Maric Boudreau – State of the MIS Department
 - New additions
 - 2 new faculty members
 - 2 new doctoral students
 - Rankings
 - 8th best undergraduate MIS program
 - 15th best MBA program with MIS emphasis
 - However, this program doesn't exist....
 - Acceptance numbers
 - The number of applicants is at an all-time high
 - No student that didn't list MIS as their first choice was accepted

	Fall 2010	Fall 2013	Spring 2014
1 st choice	37	132	137
2 nd choice	18	-	-
3 rd choice	17	-	-
Other*	5	17	15
Total	77	149	152
Total Accepted	77	86	110

- Salary numbers
 - Salaries are second highest in Terry (Real Estate #1)

- Salaries trending upward

Graduating in	Annual Salary	Signing Bonus
August 2012	\$56,375	\$3,166
May 2013	\$55,302	\$3,400
August 2013	\$59,404	\$4,611
May 2014	\$59,965	\$4,279

- Advisory Board update
 - New events
 - Top 10% Event
 - CIO/Partner Council
 - Scholarship money is at an all-time high
- Abby Weinstein – State of SMIS
 - Involvement is up
 - More activities are being offered for students to get involved
 - Deloitte office visit
 - Banquet dinners
 - Company presentations
 - EY Braves game and office visit
 - Ugasmis.org
- Craig Piercy – Update on the MIT Program
 - The program is moving away from a blended approach to being fully online
 - No longer will students need to be in Atlanta
 - How to help:
 - Spread the word about the program
 - Give feedback on what courses should be offered
 - Only 10 classes can be offered in the 5 semester program
 - Group discussions to decide on how the program should be structured
 - Comments from group discussions
 - Emphasize analytics
 - Offer an executive Masters of IS program
 - Companies need people that can manage the business, contractors, IT, etc.
 - Offer a two path system?
 - One emphasizes technical skills while the other is business oriented
 - MBT name to sound like MBA
 - Include entrepreneurship in the MIT program
- Rick Watson – Changing the MIS major

- Data analytics is important today
- Comments from board members on the two proposed degree paths:
 - Don't replace java with R, though python is growing quickly
 - Capstone needs to be client facing
 - BI is a great elective; could be paired with BPM initially and then advanced BPM could be emphasize rules-based applications
 - Don't drop java but grow analytics & R
 - The programming concepts are fundamental
 - Keep java but add more BI
 - Java as fundamentals;
 - should downstream systems development be reduced in the name of adding BI to be taught later
 - many voted in favor of this idea
 - What to do with data; point of sale data – students need to know
 - Security and data privacy issues are important
 - Biggest fear for the CIO is security
 - BI Strategy is hard to keep up with
 - Need apps to drive analytics
- **BREAK**
- Fatima Marigorda – Introduction of Society of Women in Technology
 - <https://www.facebook.com/swtuga>
- Panel Discussion on Women in the Workplace
 - Challenges and Solutions
 - Moderated by Fatima Marigorda. Panelists were Morgan Campbell, Beth Ross, and Donna Najafi
- Charles Fails and Fatima Marigorda – MIS Department Twitter
 - Companies are encouraged to use the MIS twitter to directly reach out to UGA students
 - Can list events, deadlines, information, etc.
 - Twitter handle: MIS@UGA
 - Username: ***mis.terry.uga@gmail.com***
 - Password: ***misuga***
- Hugh Watson discussed the documents for recruiting MIS students at UGA and companies teaching a short course for MIS students