Spring 2014 Advisory Board Meeting

March 19, 2014

Georgia Hotel and Conference Center

- Hugh Watson – Introduction and welcome
- Associate Dean Mark Dawkins – State of Terry
  - Fundraising goals for the new Terry College of Business
    - Bricks can be purchased for $250
    - Pavers can be purchased for $1000
    - 60 million of the 70 million for the buildings has been raised
  - Correll Hall construction is already underway
    - Should be completed by May 2015
  - Terry Dean search update
    - The four finalists were dismissed by the newly hired Provost
    - A new search will begin for the Terry Dean
- Hugh Watson -- Introduction of board members
  - Charles Fails – introduction of student representatives
  - Board members introduced themselves
- Maric Boudreau – State of the MIS Department
  - New additions
    - 2 new faculty members
    - 2 new doctoral students
  - Rankings
    - 8th best undergraduate MIS program
    - 15th best MBA program with MIS emphasis
      - However, this program doesn’t exist....
  - Acceptance numbers
    - The number of applicants is at an all-time high
    - No student that didn’t list MIS as their first choice was accepted

<table>
<thead>
<tr>
<th></th>
<th>Fall 2010</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st choice</td>
<td>37</td>
<td>132</td>
<td>137</td>
</tr>
<tr>
<td>2nd choice</td>
<td>18</td>
<td>-</td>
<td>-</td>
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<tr>
<td>3rd choice</td>
<td>17</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Other*</td>
<td>5</td>
<td>17</td>
<td>15</td>
</tr>
<tr>
<td>Total</td>
<td>77</td>
<td>149</td>
<td>152</td>
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<tr>
<td>Total Accepted</td>
<td></td>
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<td>110</td>
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- Salary numbers
  - Salaries are second highest in Terry (Real Estate #1)
- Salaries trending upward

<table>
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<tr>
<th>Graduating in</th>
<th>Annual Salary</th>
<th>Signing Bonus</th>
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<tbody>
<tr>
<td>August 2012</td>
<td>$56,375</td>
<td>$3,166</td>
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<tr>
<td>May 2013</td>
<td>$55,302</td>
<td>$3,400</td>
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<tr>
<td>August 2013</td>
<td>$59,404</td>
<td>$4,611</td>
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<tr>
<td>May 2014</td>
<td>$59,965</td>
<td>$4,279</td>
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- Advisory Board update
  - New events
    - Top 10% Event
    - CIO/Partner Council
  - Scholarship money is at an all-time high

- Abby Weinstein – State of SMIS
  - Involvement is up
  - More activities are being offered for students to get involved
    - Deloitte office visit
    - Banquet dinners
    - Company presentations
    - EY Braves game and office visit
  - Ugasmis.org

- Craig Piercy – Update on the MIT Program
  - The program is moving away from a blended approach to being fully online
    - No longer will students need to be in Atlanta
  - How to help:
    - Spread the word about the program
    - Give feedback on what courses should be offered
  - Only 10 classes can be offered in the 5 semester program
  - Group discussions to decide on how the program should be structured
    - Comments from group discussions
      - Emphasize analytics
      - Offer an executive Masters of IS program
      - Companies need people that can manage the business, contractors, IT, etc.
      - Offer a two path system?
        - One emphasizes technical skills while the other is business oriented
      - MBT name to sound like MBA
      - Include entrepreneurship in the MIT program

- Rick Watson – Changing the MIS major
Data analytics is important today

Comments from board members on the two proposed degree paths:
  - Don’t replace java with R, though python is growing quickly
  - Capstone needs to be client facing
  - BI is a great elective; could be paired with BPM initially and then advanced BPM could be emphasize rules-based applications
  - Don’t drop java but grow analytics & R
  - The programming concepts are fundamental
  - Keep java but add more BI
  - Java as fundamentals;
    - should downstream systems development be reduced in the name of adding BI to be taught later
    - many voted in favor of this idea
  - What to do with data; point of sale data – students need to know
  - Security and data privacy issues are important
    - Biggest fear for the CIO is security
  - BI Strategy is hard to keep up with
    - Need apps to drive analytics

- **BREAK**
- Fatima Marigorda – Introduction of Society of Women in Technology
  - [https://www.facebook.com/swtuga](https://www.facebook.com/swtuga)
- Panel Discussion on Women in the Workplace
  - Challenges and Solutions
    - Moderated by Fatima Marigorda. Panelists were Morgan Campbell, Beth Ross, and Donna Najafi
- Charles Fails and Fatima Marigorda – MIS Department Twitter
  - Companies are encouraged to use the MIS twitter to directly reach out to UGA students
    - Can list events, deadlines, information, etc.
  - Twitter handle: MIS@UGA
  - Username: *mis.terry.uga@gmail.com*
  - Password: *misuga*
- Hugh Watson discussed the documents for recruiting MIS students at UGA and companies teaching a short course for MIS students