## MUSIC BUSINESS CERTIFICATE REQUIREMENTS FOR NON-BUSINESS MAJORS

### 21 Hours Required

<table>
<thead>
<tr>
<th>Course #</th>
<th>Required Courses (12 hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBUS 4100</td>
<td>Fundamentals of Music Business [POD]</td>
</tr>
<tr>
<td>MBUS 5100</td>
<td>Emerging Issues in Music Business [POD] {pre-req: 4100}</td>
</tr>
<tr>
<td>MBUS 3000</td>
<td>Business Fundamentals as Applied to the Music Industry</td>
</tr>
<tr>
<td>ACCT 1160</td>
<td>Survey of Accounting</td>
</tr>
</tbody>
</table>

### Elective Courses (9 hours)

**Group 1 Electives – At least 3 hours**

- ECON 4000 Economics of Human Resources {pre-req: ECON 2105 and 2106}
- ENTR 5500 Entrepreneurship and New Venture Formation
- ENTR 5510 Developing Successful Business Plans {pre-req: [MBUS 3000 or ENTR 3000] and [MBUS 3010 or ENTR 3010]}
- FINA 3001 Financial Management
- LEGL 4200 Law and the Entertainment Industry {pre-req: LEGL 2700 or 2800H}
- LEGL 4400 Business Law {pre-req: LEGL 2700}
- MARK 3001 Principles of Marketing
- MARK 4450 Social Media Marketing Strategy {pre-req: MARK 3000 or 3001}
- MGMT 3001 Principles of Management {pre-req: ACCT 2102 and MIST 2090 or CSCI 1100}
- MIST 2090 Intro to Information Systems in Business
- MSIT 3001 Statistical Analysis in Business I
- RMIN 4000 Risk Management and Insurance

**Group 2 Electives – At least 3 hours**

- MBUS 3100 Promotion and Publicity Techniques for the Music Business [POD]
- MBUS 3550 Music Production [POD]
- MBUS 4200 Artist Management [POD]
- MBUS 4300 Music Publishing and Licensing [POD]
- MBUS 4550 Live Concert Recording [POD] {pre-req: MBUS 3550}
- MBUS 4800 Internship in Music Business [POD]
- MBUS 5000 Special Topics in Music Business [POD]
- NMIX 2020 Introduction to New Media Fall Only
- NMIX 4110 New Media Production Spring Only
- MUSI 3550 + Music Theory for Non-Majors
- MUSI 2040 * History of Popular Music
- MUSI 2050 * Survey of Jazz History
- MUSI 2060 * History and Analysis of Rock Music
- MUSI 2080 * African American Music

*Only one of the following courses may be credited toward certificate completion: MUSI 2040, MUSI 2050, MUSI 2060, MUSI 2080
+ Music majors may not apply MUSI 3550 toward certificate requirements.