

## Fall 2015 Advisory Board Meeting

September 17, 2015

Georgia Hotel and Conference Center

- Hugh Watson – Introduction and Welcome
- Hugh Watson – Introduction of Board Members
  - Board Members introduced themselves
  - Student Representative Introductions by Doug Mohme
- Dean Ayers – State of the Terry College of Business
  - State of Correll Hall & Business learning community
    - Correll Hall is finished, groundbreaking dedication September 18<sup>th</sup>
    - Phase 2 construction will begin November 1<sup>st</sup> (Amos Hall, etc.)
    - Terry College will move to BLC (Business Learning Center) in June 2017
    - Fundraising Campaign goals, 70M for BLC, total goal – 90M, raised 121.7M. Fundraising was national
  - Undergraduate Highlights
    - 95% MIS, 86% Overall placement rate
    - New Courses, BUSN 4000, Private Equity, Financial Modeling
    - CURO Participation is up
    - New certificates in Supply Chain Management, Legal Studies, and Actuarial Science
  - Graduate Highlights
    - MBA enrollment is up, higher GPAs, and more selectivity
    - New MBA concentrations – Healthcare MGMT, Human Resources, Consulting emphasis
    - Great PhD placements
  - Entrepreneurship
    - New director and internal advisory board
    - New university-wide certificate & experimental learning opportunities.
    - Connect students with regional business incubators
    - Increase endowment in C endowment
  - Faculty
    - Consecutive years of raises, more competitive
    - Increase in summer research, retention of great scholars
    - Great new hires, research productivity in line with peers
  - Questions taken by Dean Ayers
    - Partial vacation of other business buildings for BLC up until total vacation in phase 3
- Marie Boudreau – MIS Department Updates

- Welcome new faculty: Hani Safadi, Tim Chester
- Ranking – 9<sup>th</sup> best among public, 15<sup>th</sup> among all
- Latest on MIS Admission: Currently about 400 students in the MIS Major
  - Avg Salary \$60,391
  - MIS Placement across companies
- Graduate Programs
  - New PhD students
  - MIT program – Fully Online, 100% placement for May 2015 graduates
- State Farm Case Competition
  - Possible due to \$40,000 grant to MIS Department
- Rick Watson- Informatics Institute
  - Established Georgia Informatics Institute for Research and Education
    - 9 New Tenure-track positions for program, 1 for MIS
  - Certificate in Informatics
    - Specifics still under work
    - Graduate and Undergraduate programs
- Hugh Watson & Marie Boudreau- MIS Graduate Program Options(4+1 Program)
  - Potential Master of Analytics Program
    - University level, not department level (for resource purposes)
    - Board Members: Could MIS partner with math, CS, other departments?
  - 4+1 Program
    - Target students outside major, outside Terry
    - Get masters in MIS in one additional year
  - Discussion with Board
    - Concerns of quality dilution, less business polish than normal business students
    - Place to look: Grady College, communication & creative focus
    - How to differentiate between MIT and 4+1?
    - Concern of no accounting/finance skills in students involved in MIS 4+1 program
    - General Consensus that 4+1 program would dilute MIS program\*\*\*\*
- Yuchen Wang – SMIS
  - Meet the officers
  - Banquet Tonight - Meetings every Tuesday, Thursday, Contact [kamani3@uga.edu](mailto:kamani3@uga.edu) to set up a presentation for a SMIS meeting
- Amanda Cobb- SWT
  - Google CS First
  - Workshops in Hadoop and Excel in Practice
  - Résumé Critiques and Mentorship starting up
- Haley Faulk – TSC

- Overview – Management & IT Consulting
- Client Engagements, Case practices, developing soft skills
- Getting involved
  - Development Partner
  - Recruiting Events
  - Sponsorship
- Doug Mohme, David Remick, Bob Trotter, Sandeep Gupta, Jason Lannen – Skills & Deficiencies of Current MIS Graduates
  - Skills that are lacking
    - Legal understanding with relation to technology
    - Awareness of professional groups is lacking, bridge the gap between Athens and Atlanta
    - Decision rights, org structure
    - Email awareness & use (multiple times a day)
    - Disconnect between what students think the job is versus what it actually is.
      - Can organizations open up their doors for sandbox access?
  - Question from Doug
    - More interactive case studies, behind the curtain exposé
    - Exposure to the actual working world, Microsoft Link, GoToMeeting
    - Program to leverage study abroad students, co-working with study abroad students on case study
    - Target 4<sup>th</sup> years who already have jobs
  - Open Discussion
    - General Consensus for Co-op programs
    - Getting students involved earlier in the process, freshmen, sophomores
    - Awareness of time constraints for students, hectic schedules etc.
- Craig Piercy, Mark Huber- Scholarship Awards
  - Presentation of Awards
  - Closing