Fall 2015 Advisory Board Meeting
September 17, 2015
Georgia Hotel and Conference Center

- Hugh Watson – Introduction and Welcome
- Hugh Watson – Introduction of Board Members
  - Board Members introduced themselves
  - Student Representative Introductions by Doug Mohme
- Dean Ayers – State of the Terry College of Business
  - State of Correll Hall & Business learning community
    - Correll Hall is finished, groundbreaking dedication September 18th
    - Phase 2 construction will begin November 1st (Amos Hall, etc.)
    - Terry College will move to BLC (Business Learning Center) in June 2017
    - Fundraising Campaign goals, 70M for BLC, total goal – 90M, raised 121.7M. Fundraising was national
  - Undergraduate Highlights
    - 95% MIS, 86% Overall placement rate
    - New Courses, BUSN 4000, Private Equity, Financial Modeling
    - CURO Participation is up
    - New certificates in Supply Chain Management, Legal Studies, and Actuarial Science
  - Graduate Highlights
    - MBA enrollment is up, higher GPAs, and more selectivity
    - New MBA concentrations – Healthcare MGMT, Human Resources, Consulting emphasis
    - Great PhD placements
  - Entrepreneurship
    - New director and internal advisory board
    - New university-wide certificate & experimental learning opportunities.
    - Connect students with regional business incubators
    - Increase endowment in C endowment
  - Faculty
    - Consecutive years of raises, more competitive
    - Increase in summer research, retention of great scholars
    - Great new hires, research productivity in line with peers
  - Questions taken by Dean Ayers
    - Partial vacation of other business buildings for BLC up until total vacation in phase 3
- Marie Boudreau – MIS Department Updates
Welcome new faculty: Hani Safadi, Tim Chester
Ranking – 9th best among public, 15th among all
Latest on MIS Admission: Currently about 400 students in the MIS Major
  ▪ Avg Salary $60,391
  ▪ MIS Placement across companies
Graduate Programs
  ▪ New PhD students
  ▪ MIT program – Fully Online, 100% placement for May 2015 graduates
State Farm Case Competition
  ▪ Possible due to $40,000 grant to MIS Department
Rick Watson- Informatics Institute
  ▪ Established Georgia Informatics Institute for Research and Education
    ▪ 9 New Tenure-track positions for program, 1 for MIS
Certificate in Informatics
  ▪ Specifics still under work
  ▪ Graduate and Undergraduate programs
Hugh Watson & Marie Boudreau- MIS Graduate Program Options(4+1 Program)
  ▪ Potential Master of Analytics Program
    ▪ University level, not department level (for resource purposes)
    ▪ Board Members: Could MIS partner with math, CS, other departments?
  ▪ 4+1 Program
    ▪ Target students outside major, outside Terry
    ▪ Get masters in MIS in one additional year
Discussion with Board
  ▪ Concerns of quality dilution, less business polish than normal business students
  ▪ Place to look: Grady College, communication & creative focus
  ▪ How to differentiate between MIT and 4+1?
  ▪ Concern of no accounting/finance skills in students involved in MIS 4+1 program
  ▪ General Consensus that 4+1 program would dilute MIS program****
Yuchen Wang – SMIS
  ▪ Meet the officers
  ▪ Banquet Tonight - Meetings every Tuesday, Thursday, Contact kamani3@uga.edu to set up a presentation for a SMIS meeting
Amanda Cobb- SWT
  ▪ Google CS First
  ▪ Workshops in Hadoop and Excel in Practice
  ▪ Résumé Critiques and Mentorship starting up
Haley Faulk – TSC
Overview – Management & IT Consulting
Client Engagements, Case practices, developing soft skills
Getting involved
  • Development Partner
  • Recruiting Events
  • Sponsorship

- Doug Mohme, David Remick, Bob Trotter, Sandeep Gupta, Jason Lannen – Skills & Deficiencies of Current MIS Graduates
  - Skills that are lacking
    - Legal understanding with relation to technology
    - Awareness of professional groups is lacking, bridge the gap between Athens and Atlanta
    - Decision rights, org structure
    - Email awareness & use (multiple times a day)
    - Disconnect between what students think the job is versus what it actually is.
      - Can organizations open up their doors for sandbox access?

- Question from Doug
  - More interactive case studies, behind the curtain exposé
  - Exposure to the actual working world, Microsoft Link, GoToMeeting
  - Program to leverage study abroad students, co-working with study abroad students on case study
  - Target 4th years who already have jobs

- Open Discussion
  - General Consensus for Co-op programs
  - Getting students involved earlier in the process, freshmen, sophomores
  - Awareness of time constraints for students, hectic schedules etc.

- Craig Piercy, Mark Huber - Scholarship Awards
  - Presentation of Awards
  - Closing