Recruiting MIS Students at UGA

The MIS program at UGA is one of the top programs in the country. It was ranked 8th by USA College Edition. Over 500 well prepared and highly qualified students are currently enrolled. MIS graduates currently receive the highest starting salaries and have the highest placement rates in the Terry College of Business. The curriculum is a blend of business and technology courses and is reviewed regularly by the department's MIS Advisory Board. Appendix A shows the undergraduate MIS program curriculum.

There are many ways to recruit and be engaged with the MIS program at Georgia, depending on the number of students you want to hire and how much you want to be involved. Below are various scenarios that can help you decide how to proceed. Each one involves an increasing level of involvement. They are not mutually exclusive; in fact, you will probably want to take advantage of multiple opportunities.

**Scenario #1: You only want to make students aware of internship and full-time employment opportunities, and want to collect student resumes to consider.**

To do this, send an email to Becky Curry, the MIS Administrative Associate, at bcurry@uga.edu with a description of the employment opportunity and how students should respond. Becky will send your message to all of our MIS majors. She can also send messages to our alumni. You should also post your position for free at www.hireuga.edu.

**Scenario #2: You would like to increase your exposure at the Terry College of Business.**

The Terry College of Business’ Employer of the Day program gives companies a chance to establish connections with students of all majors and class standings. Companies can reserve the Casey Commons on a Tuesday, Wednesday, or Thursday from 9:00-12:30 to meet with students. Companies normally provide door prizes and/or free food. To set up a date for your company, contact Kim Smith at kimsmith@uga.edu.

**Scenario #3: You would like to interview students for internships and full-time employment.**

The University of Georgia’s Career Center provides many activities and services that help companies interview and hire at UGA. These include posting job opportunities, hosting career fairs and other events, sponsoring information sessions, hosting interviews, alumni hiring, and more. You can learn more about these opportunities at http://career.uga.edu/hireuga. The Career Center has 14 private interview rooms that can be reserved to conduct campus interviews. More information can be found at
Scenario #4: You would like to make a presentation to students about your company’s internship and full-time employment opportunities, and have other opportunities to meet and interact with students.

SMIS is the department’s award-winning student organization. It hosts company presentations most Thursday and some Tuesday evenings, sponsors recruiting events, and holds a variety of workshops. SMIS events are very well attended and provide great opportunities to meet students and discuss career opportunities within your company. SMIS has a faculty advisor, Mark Huber who can be reached at mhuber@uga.edu, but is primarily student run. You can make contact with SMIS through its website at www.ugasmis.org.

WiT, Women in Technology, is a second, more recent, student organization. WiT’s focus is on the success of women in the technology industry. This group seeks to foster strong personal and professional development among its members, as well as to strengthen leadership qualities and technical skills that will lead to career success. SWT also hosts company presentations and workshops, and provides mentoring opportunities. SWT has a faculty advisor, Maric Boudreau, who can be reached at mcboudre@uga.edu, but is primarily student run. You can make contact with WiT through its website at www.terry.uga.edu/students/student-organizations/women-in-technology

Scenario #5: You would like to be involved with the MIS Department, know its faculty and students well, and have a “seat at the table” to discuss curriculum and other issues. Moreover, you would like to get to know the best MIS students from our program, through special events fostering interactions with them.

The MIS Advisory Board is the department’s formal mechanism for interacting with the business community. Board members meet regularly (fall and spring), participate in social events, speak to classes, and sponsor scholarships. Most companies who recruit heavily at UGA are corporate members of the Board. Both individual and corporate (red and black level) memberships are available. You can learn more about the MIS Advisory Board at www.terry.uga.edu/about/boards-councils/mis-advisory-board. If interested, contact Hugh Watson, Board Coordinator, at hwatson@uga.edu. Appendix B presents the benefits and costs of the individual, black, and red corporate memberships.

There are many mechanisms for recruiting MIS students at UGA. Some combination of the described opportunities should meet your needs. A list of contact people is presented in Appendix C.
Appendix A: Undergraduate MIS curriculum

MIS Majors Core

- A grade of C or better is required for all MIS courses numbered 4000 or higher (to graduate with the MIS major)
- A grade of C or better is required in all prerequisite courses before registering to the next

MIS Major Electives

- Red indicates a technical focus, purple is organizational
- In addition to MIS courses, all students are required to complete the common body of business knowledge (e.g., accounting, marketing).
Appendix B: Benefits and Costs of Individual, Black, and Red Corporate Memberships

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Individual Membership ($100)</th>
<th>Corporate Membership RED LEVEL ($1,000)</th>
<th>Corporate Membership BLACK LEVEL ($3,000)</th>
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</thead>
<tbody>
<tr>
<td>Attendance at fall Advisory Board Meeting</td>
<td>☐</td>
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<tr>
<td>Guest speaking opportunities in classes</td>
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<tr>
<td>Consideration for MIS Alumni of the year award</td>
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<td>Recognition as RED level corporate member</td>
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<tr>
<td>Preferential choice of dates for SMIS presentation</td>
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<tr>
<td>Assigned faculty representative</td>
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<tr>
<td>Attendance at spring CIO / Partners Council</td>
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<tr>
<td>Recognition as BLACK level corporate member</td>
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<tr>
<td>Attendance at fall Top 10% event</td>
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<tr>
<td>Attendance at the spring meet new MIS majors event</td>
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Appendix C. Contact People for Recruiting MIS Majors

Maric Boudreau, MIS Department Head, mcboudre@uga.edu
Mark Huber, SMIS Faculty Advisor, mhuber@uga.edu
Samantha Perrin, Career Consultant, UGA Career Center, samantha.perrin@uga.edu
Becky Curry, MIS Administrative Assistant, b Curry@uga.edu
Hugh Watson, Coordinator of the MIS Advisory Board, hwatson@uga.edu
Kim Smith, Manager, Assistant Director Corporate Relations, kimsmit@uga.edu