Terry College of Business
Bachelor of Business Administration (BBA)

General Education (GenEd) Core Curriculum Requirements

See UGA Bulletin (bulletin.uga.edu) for course options in each General Education Area. All Honors equivalents accepted.

GenEd I - Foundation Courses (9 hours)

ENGL 1101 English Composition I (Grade of C or better is required) _____
ENGL 1102 English Composition II (Average of 2.0 or better is required for both ENGL 1101/1102) _____
MATH 1101 or MATH 1113 _____

GenEd II - Sciences (7-8 hours) At least one course must include a laboratory.

Physical Sciences (3-4 hours) _____
Life Sciences (3-4 hours) _____

GenEd III - Quantitative Reasoning (3-4 hours)

MATH 1113 _____ (A grade or exemption must be posted for MATH 1113 for Terry College admission.)

If MATH 1113 is used to satisfy GenEd Area I, choose one of the following courses to satisfy GenEd Area III: ARTS 2100, BIOL 2010/L, CSCI 1130, CSCI 1210, CSCI 1301/L, CSCI 2105/L, CSCI(MATH) 2610, ENGG 2000, GEOG 2011/L, GEOG 2300, MATH 1060, MATH 2110, MATH 2200, MATH 2250, MATH 2260, MATH 2300H, MATH 2310H, MATH 2400, MATH 2400H, MATH 2410, MATH 2410H, MATH 2500, MATH 2700, PHIL 2500, PHIL 2500H, PHYS 1111/L, PHYS 1112/L, PHYS 1211/L, PHYS 1212/L, PHYS 1311/L, STAT 2000, STAT 2100H.

GenEd IV - World Languages and Culture, Humanities and the Arts (12 hours)

World Languages and Culture (9 hours) _____ _____ _____
Humanities and the Arts (3 hours) _____

BBA degree requirement course COMM 1100 (Public Speaking) or COMM 1500 (Interpersonal Communication) is preferred in GenEd Core IV for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core IV.

GenEd V - Social Sciences (9 hours)

Social Science Elective _____
Social Science Elective _____
Social Science Elective _____

BBA degree requirement course ECON 2200 (Economic Development of the United States) or ECON 2100 (Economics of Environmental Quality) is preferred in GenEd Core V for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core V. ECON 2105 and 2106 are prerequisites to ECON 2200 and ECON 2100.

GenEd VI - Related to the Major (18 hours)

ACCT 2101 Principles of Accounting I _____
ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) _____
ECON 2105 Principles of Macroeconomics _____
ECON 2106 Principles of Microeconomics _____
LEGL 2700 Legal and Regulatory Environment of Business _____
MIST 2090 Introduction to Information Systems in Business _____ (CSCI 1100 will substitute for MIST 2090)

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All new UGA students who plan to pursue the BBA degree will be admitted to the Franklin College of Arts and Sciences as "pre-business majors." For most students, application to enter a Terry major will occur in the second semester of their second (sophomore) year.

Students will apply and be evaluated for admission based on selection criteria specific to the desired major. Students must meet the following eligibility criteria in order to apply for admission to a Terry BBA major:

Currently enrolled at UGA
2.60 earned overall (transfer and UGA) grade point average
2.00 cumulative (UGA coursework) grade point average
Earn 60 hours overall*
Complete (or in progress of completion) BBA General Education Curriculum I-VI*
Complete MATH 1113 (Precalculus). A grade (or exemption) must be posted to academic record
Complete (or be currently enrolled in) MSIT 3000

**Students may apply if they are enrolled in coursework that fulfills these requirements. Students who withdraw from any of the above eligibility criteria courses will not be admitted to the Terry College of Business.*

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Upper Division Business Core (15 hours)

Terry Foundations First Cohort (prior to entering the Terry College)

MSIT 3000 Statistical Analysis for Business I _____
MGMT 3010 Foundation for Business leadership (1.5 hours) _____

Terry Foundations First Cohort (first semester after entering the Terry College)

FINA 3000 Financial Management (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000) _____
MGMT 3000 Principles of Management (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000) _____
MARK 3000 Principles of Marketing (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000) _____
MGMT 4010 Foundation for Business leadership II (1.5 hours) (Prerequisite: MGMT 3010) _____

Upper Division General Electives (9-15 hours depending upon major)

Accounting requires 9 hours; Management requires 15 hours; all other Terry majors require 12 hours.
Three to five (3-hour) courses required: Choose from 4000-5000 level Terry College of Business prefix courses outside the major (also includes MBUS prefix 3000 level) and/or 3000-5000 level courses outside the Terry College Terry prefixes: ACCT, ECON, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, MSIT, REAL, or RMIN.
Effective Fall 2012 and thereafter: A minimum of three hours (one course) must be satisfied with a Terry College prefix course in residence at UGA. Terry prefixes include ACCT, ECON, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, REAL, or RMIN.

Major Required Courses (minimum 21-24 hours) Accounting requires 24 hours. Economics requires 22 hours.

Each student will take a minimum of seven 3-hour courses in a given major. All major courses must be completed with a grade of C (2.00) or better.

Arts and Sciences Electives (12 hours)

Terry College majors are required to satisfy 12 hours (1000 – 5000 level) of Arts and Sciences Electives. Transfer coursework is accepted. Choose from the following prefixes: AFAM, AFST, AMHA, ANTH, ARAB , ARED, ARGD, ARHI, ARID, ARST, ARTI, ARTS, ASTR, BCMB, BENG, BINF, BIOL, CBIO, CHEM, CHNS, CLAS, CMLT, COMM, CSCI, DRAM, DANC, ECON, ECOL, EMUS, ENGL, ENTO, FANR, FCID, FILM, FREN, FRES, FYOS, GENE, GEOG, GEOL, GPST, GREK, GRMN, HEBR, HIST, HNDI, HONS, INDO, INTS, ISCI, ITAL, INTL, JPNS, KREN, LACS, LATN, LING, MAND, MARS, MATH, MIBO, MUSI, NAMS, PASH, PBIO, PERS, PHIL, PHYS, POLS, PORT, PSYC , PTSP, RELI, ROML, RUSS, SEMI, SCAN, SLAV, SOCI, SPAN, SPCM, STAT, SWAH, THEA , TURK, URDU, VIET, WMST, YORB, ZULU and several AIRS and MILS courses - see UGA Bulletin for full list.

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Required for a BBA Degree

Lower Division General Education Core Curriculum Courses (minimum 58-60 hours)
Upper Division and Major Courses (minimum 60 hours)
Physical Education (1 hour)
Total Required for a BBA - 121 Semester Hours

Terry College Graduation Requirements

____ Terry College Residency: 30 hours of Terry coursework satisfied at UGA
____ COMM 1100 or COMM 1500 or COMM 2300 (formerly SPCM)
____ ECON 2100 or ECON 2200
____ 2.00 Terry College grade point average (Terry College prefix courses satisfied at UGA for BBA degree requirements)

University-wide Requirements

____ American and Georgia History Exam
____ Federal Constitution Exam
____ Georgia Constitution Exam
____ Environmental Literacy Requirement
____ Cultural Diversity Requirement
____ Physical Education - one hour
____ UGA Residency: 45 of last 60 semester hours earned (15 of last 20 three-hour courses are to be satisfied at UGA)
____ 2.00 University of Georgia cumulative average for graduation certification

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The University of Georgia
TERRY COLLEGE OF BUSINESS
Undergraduate Programs