Terry College of Business - Bachelor of Business Administration (BBA)

**General Education (GenEd) Core Curriculum Requirements**
See UGA Bulletin (bulletin.uga.edu) for course options in each General Education Area. All Honors equivalents accepted.

**GenEd I - Foundation Courses (9 hours)**
- ENGL 1101 English Composition I (Grade of C or better is required) ____________
- ENGL 1102 English Composition II (Average of 2.0 or better is required for both ENGL 1101/1102) ____________
- MATH 1101 or MATH 1113 ____________

**GenEd II - Sciences (7-8 hours) At least one course must include a laboratory.**
- Physical Sciences (3-4 hours) ____________
- Life Sciences (3-4 hours) ____________

**GenEd III - Quantitative Reasoning (3-4 hours)**
- MATH 1113 ____________ (A grade or exemption must be posted for MATH 1113 for Terry College admission.)
If MATH 1113 is used to satisfy GenEd Area I, choose one of the following courses to satisfy GenEd Area III: ARTS 2100, ARTS 2100E, BIOL 2010/L, CHEM 1210, CHEM 1210E, CSCI 1130, CSCI 1210, CSCI 1301/L, CSCI 1360, CSCI 2105/L, CSCI 2610, ENGG 2000, GEOG 2011/L, GEOG 2300, MATH 1060, MATH 2110, MATH 2110E, MATH 2200, MATH 2250, MATH 2250E, MATH 2260, MATH 2270, MATH 2300H, MATH 2310H, MATH 2400, MATH 2400H, MATH 2410, MATH 2410H, MATH 2500, MATH 2700, PHIL 2500, PHIL 2500H, PHYS 1111/L, PHYS 1112/L, PHYS 1211/L, PHYS 1212/L, PHYS 1251, PHYS 1252, PHYS 1351/L, STAT 2000, STAT 2100H.

**GenEd IV - World Languages and Culture, Humanities and the Arts (12 hours)**
- World Languages and Culture (9 hours) ____________ ____________ ____________
- Humanities and the Arts (3 hours) ____________
BBA degree graduation requirement course COMM 1110 (Public Speaking) or COMM 1500 (Interpersonal Communication) is preferred in GenEd Core IV for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core IV.

**GenEd V - Social Sciences (9 hours)**
- Social Science Elective ____________
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BBA degree graduation requirement course ECON 2200 (Economic Development of the United States) or ECON 2100 (Economics of Environmental Quality) is preferred in GenEd Core V for the Terry College. It must be taken as an Arts and Sciences Elective or General Elective credit, if not satisfied as part of GenEd Core V. ECON 2105 and 2106 are prerequisites to ECON 2200 and ECON 2100.

**GenEd VI - Related to the Major (18 hours)**
- ACCT 2101 Principles of Accounting I ____________ (A grade must be posted for ACCT 2101 for Terry College admission.)
- ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) ____________
- ECON 2105 Principles of Macroeconomics ____________
- ECON 2106 Principles of Microeconomics ____________
- LEGL 2700 Legal and Regulatory Environment of Business ____________
- MIST 2090 Introduction to Information Systems in Business ____________

**Additional Eligibility Requirement (3 hours):**
- MSIT 3000 Statistical Analysis for Business I (prerequisite: ACCT 2101) ____________

Additional requirements:
- Complete ACCT 2101; passing grade must be posted to your UGA academic record
- Complete (or be currently enrolled in) MSIT 3000

All new UGA students who plan to pursue the BBA degree will be admitted to the Terry College of Business as "intended-business majors." These students will be advised by intended-business advisors in the Exploratory Center, or if applicable, in Honors. For most students, application to enter a Terry major will occur in the second semester of their second (sophomore) year.

Students will apply and be evaluated for admission based on selection criteria specific to the desired major. Students must meet the following entrance requirements in order to apply for admission to a Terry BBA major:

- Be enrolled at UGA
- Have a 2.60 earned overall grade point average (all coursework combined)
- Be in good academic standing (2.00 or higher UGA GPA at application deadline or no UGA GPA for a new transfer student)
- Complete BBA General Education Core Curriculum I-VI (students may apply if they are enrolled in coursework that fulfills these requirements)
- Complete MATH 1113 (Precalculus); passing grade or exemption must be posted to your academic record
- Complete ACCT 2101; passing grade must be posted to your UGA academic record
- Complete (or be currently enrolled in) MSIT 3000

Note: Students who withdraw from any of the above required courses will not be admitted to a Terry College of Business major.
Terry Foundations First Core (15 hours)
- MSIT 3000 Statistical Analysis for Business I (enroll the semester applying to the Terry College)
- FINA 3000 Financial Management (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000)
- MGMT 3000 Principles of Management (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 and MSIT 3000)
- MARK 3000 Principles of Marketing (Prerequisites: ACCT 2101, MIST 2090 or CSCI 1100 & MSIT 3000)
- BUSN 4000 Predictive Modeling and Optimization (Prerequisite: MSIT 3000)

Upper Division General Electives (9-12 hours depending upon major)
- Accounting requires 9 hours, all other Terry majors require 12 hours.
- Choose from 4000-5000 level Terry College of Business prefix courses outside the major (also includes MBUS prefix 3000 level) and/or 3000-5000 level courses outside the Terry College.
- A minimum of three hours (one course) must be satisfied with a Terry College prefix course in residence at UGA. Terry College majors are required to satisfy a grade of C (2.00) or better.
- Each student will take a minimum of seven 3-hour courses in a given major. All major courses must be completed with a grade of C (2.00) or better.

Major Required Courses (minimum 21-24 hours)
- Accounting requires 24 hours. Economics requires 22 hours.
- Each student will take a minimum of seven 3-hour courses in a given major. All major courses must be completed with a grade of C (2.00) or better.

Arts and Sciences Electives (12 hours)
- Terry College majors are required to satisfy 12 hours (1000 – 5000 level) of Arts and Sciences Electives. Transfer coursework is accepted. Choose from the following prefixes: AFAM, AFST, AMHA, ANTH, ARAB, ARED, ARGD, ARHI, ARID, ARST, ARTI, ARTS, ASTR, BCMB, BENG, BINF, BIOL, CBIO, CHEM, CHNS, CLAS, CMLT, COMM, CSCI, DRAM, DANC, ECON, ECOL, EMUS, ENGL, ENTO, FANR, FCID, FILM, FREN, FRES, FYOS, GENE, GEOG, GEOL, Gpst, GREK, GRMN, HEBR, HIST, HNDI, HONS, INDO, INTS, ISCI, ITAL, INTL, JPNs, KREN, LACS, LATN, LING, MAND, MARS, MATH, MBO, MUSI, NAMS, PADP, PASH, PBIO, PERS, PHIL, PHYS, POLs, PORT, PSYC, PTSP, RELI, ROML, RUSS, SEMI, SCAN, SLAV, SOCI, SPAN, SPCM, STAT, SWAH, THEA, TURK, URDU, VIET, WMST, YORB, ZULU and several AIRS and MILS courses - see UGA Bulletin for full list.

Required for a BBA Degree
- Lower Division General Education Core Curriculum Courses (minimum 58-60 hours)
- Upper Division and Major Courses (minimum 60 hours)
- Physical Education (1 hour)
- Total required for a BBA - 120 Semester Hours plus PE credit

Terry College Graduation Requirements
- Terry College Residency: 30 hours of Terry coursework satisfied through UGA
- BUSN 4900 or COMM 1110 or COMM 1500 or COMM 3200
- ECON 2100 or ECON 2200
- 2.00 Terry College grade point average (Terry College prefix courses satisfied through UGA for BBA degree requirements)

University-wide Requirements
- American and Georgia History (may be satisfied with HIST 2111 or 2112)
- Federal Constitution (may be satisfied with POLs 1101, if completed in Georgia)
- Georgia Constitution (may be satisfied with POLs 1101, if completed in Georgia)
- Environmental Awareness Requirement (Terry course ECON 2100 satisfies Environmental Awareness Requirement)
- Cultural Diversity Requirement (Terry courses BUSN 4650 and ECON 2200 satisfy Cultural Diversity Requirement)
- Experiential Learning Requirement
- Physical Education - one hour
- UGA Residency: 45 of last 60 semester hours earned are to be satisfied through UGA – does not include PE credit
- 2.00 University of Georgia cumulative average for graduation certification

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