#21 Overall Business Schools

#11 Public Business Schools

2014 U.S. News & World Report

Overall Rankings
Top Programs

#1 Risk Management

#12 Management Information Systems

#4 Real Estate

#13 Accounting
Online Bachelor’s of Business Administration

Empowering professionals to complete their education without interrupting full-time employment
Online BBA Highlights

- Asynchronous content delivery
- Flat tuition per course
- Take one 8-week course at a time
- Graduate in 9–10 semesters after entry
Georgia Economic Outlook
Your Key Asset for Economic Development
Gross Domestic Product Growth

- United States
- Georgia
Employment Growth (Georgia)
Georgia’s Fastest Growth Industries for 2015

- Construction
- Professional and Business Services
- Mining and Logging
- Health Services
- Healthcare Information Technology
- Transportation
Georgia’s Slowest Growth Industries for 2015

Government

Information

Financial Activities
Manufacturing Employee Percentage Change

-18%
-13%
-9%
-4%
0%
4%
Key Economic Policies

• Developing a highly educated and skilled workforce

• Support economic development legislation that makes Georgia competitive for landing large projects
Economic Development in Georgia

Baxter International
Covington
1,500 Jobs

Kubota
Gainesville
650 Jobs

GM’s IT-Innovation Center
Roswell
1,000 Jobs

Engineered Floors
Northwest Georgia
3,000 Jobs
Home Price Index Peak to Current

-30%  -23%  -15%  -8%  0%
Net Migration Into Georgia
Capital Availability for Entrepreneurs

- Home price depreciation
- Bank failures
- Conservative appraisals

Federal Spending
- 11.3% Georgia GDP
- 16.2% U.S. GDP

Federal Reserve Policy Shifts

Growth Risks?
Economic Growth

1. Renaissance in Manufacturing
2. Upturn in Construction and Real Estate Development
3. Renewed In-migration into Georgia
4. Lower Prices for Oil and Gasoline
Thank You

Surveys Available on Tables
Please take a moment to provide some feedback on this event.

Economic Outlook Report
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