Fall 2018 Supply Chain Advisory Board Meeting
October 8th 2018

Introduction
- Marty Parker
  - Welcome
  - Agenda Overview
  - Inaugural Supply Chain Advisory Board Meeting
  - Why UGA?
- Board Member Introductions and former students in attendance

Management Department Updates - Bob Vandenberg
- Department at UGA
  - Creation of Supply Chain and Human Resource Emphasis
  - Creating a brand for undergraduate Management students
- Admissions
  - High number of students applying for admission to the major

Terry College of Business Updates – Dean Ben Avers
- Facilities
  - Commitment to providing outstanding career opportunities
  - Business Learning Center
  - Cocoa-Cola Plaza: Green Space
  - New building with 350 seat auditoria.
  - Entrepreneurship Facility
- Mentorship Programs
  - Helps students identify career opportunities and interests
  - Allows for better connecting students with alums and tracking their interactions
- Innovation of Terry College Degrees
  - Digital Marketing Emphasis
  - Information Systems Emphasis
  - Supply Chain Management Emphasis
  - Human Resource Management Emphasis
- Specialized Master’s Program
  - Master of Accountancy – Partnering with KPMG on projects
  - Master of Data Analytics – Inaugural class with 25 students
- Employment and Placement Rate
  - 98% placement rate in the Terry College
    - Function of a good economy
    - Reflection of quality students and faculty
Company Question and Answer Session– Annant Patel (Georgia-Pacific), Tom Hogan (Augusta National)

➢ Georgia-Pacific and Terry College of Business- Recruitment and Relationships
  • What Worked?
    • Classroom face time and interactions
    • Inform students of who the company is, and what they do.
    • Talk to students about Supply Chain-using real-world examples encountered in your company.
    • What do students find interesting?
    • Commitment to openness & the passion in teaching supply chain
  • Typical
    • Typical Campus Day for Georgia-Pacific
      • Guest Lecture
      • Lunch
      • Face-to-Face interviews

➢ Augusta National and the Terry College of Business Involvement
  • Partnership between UGA and the Masters Championship Tournament
  • Approach to the Project
    • Maximize patron experience
    • Improve Operational Efficiency
    • Develop a centralized procurement facility
    • Improve Strategic Sourcing Capability
  • 7 Students paired with business consultants
  • Students Analyzed
    • Patron Flow Analysis
    • Concession Analysis
    • Bottlenecks Analysis

Student Q&A- Led by Supply Chain Board Members

Closing Remarks- Marty Parker

➢ Feedback on the program
➢ Feedback on the board meeting