Terry College Points of Pride

RANKINGS AND FACULTY RECOGNITION

• The Terry undergraduate program places 18th among public institutions, according to U.S. News & World Report rankings. Four individual programs are ranked in the top 15 nationally by U.S. News, with Risk Management at No. 2, Real Estate at No. 3, Accounting at No. 13 and Management Information Systems at No. 15.

• Terry's EMBA program, housed in Atlanta, is ranked 8th in the U.S. and 14th worldwide by The Economist.

• The Tull School's Masters of Accountancy program is ranked No. 7 among public institutions by Public Accounting Report, and MAcc students rank No. 3 nationally in first-time pass rates for all parts of the CPA exam among public institutions with large programs.

• Terry’s Full-Time MBA program is ranked nationally and worldwide, and places among U.S. public institutions as follows: 17th by The Economist, 19th by Forbes, 23rd by Bloomberg Businessweek, and 27th by U.S. News & World Report.

• Terry’s Professional MBA program is also nationally ranked, placing 16th and 26th among U.S. public institutions respectively by Bloomberg Businessweek and U.S. News & World Report.

• The Management Information Systems Department is ranked 6th internationally in research productivity in the field’s top two journals according to an AIS Senior Scholars Basket of Journals ranking (1990-2013).

• The Management Department is ranked 17th in research productivity in North America by a Texas A&M study (2010-2014).

• Two Marketing faculty are recognized among the Top 50 marketing scholars worldwide for research productivity, and the Marketing Department ranked 14th for university productivity in Premier AMA Journals by DocSig (2010-2014).

• Five Tull School of Accounting senior faculty rank in the top 5 percent of the most productive accounting scholars over the last 50 years. Tull ranks 9th in the nation in publishing in the top academic accounting journal, The Accounting Review (2009-2013).

• Terry MBA Programs hold the highest ranking in Georgia in the Military Times’ Best for Vets 2015 rankings, No. 40 in the nation.

STUDENT EXPERIENCE AND ACHIEVEMENT

• Economics undergraduates have received several national scholarships, including the Rhodes, Marshall, Truman and Fulbright.

• Finance undergraduates learn by managing a $250,000 stock portfolio in the Student Managed Investment Fund class.

• One-third of Terry students participate in study abroad programs before they graduate.

• 80% of Terry undergraduates complete one or more internships.

• 86% of Terry undergraduates have accepted full-time employment offers within three months of graduation.

• Students gain valuable insight through value-added opportunities such as the Leonard Leadership Scholars and Leadership Fellows programs, Deer Run Fellows, Terry Leadership Speaker Series and Terry Alumni Panel and Terry Talk events.

• More than half of the fastest-growing businesses owned or operated by UGA alumni (Bulldog 100) are led by Terry graduates.

• Terry alumni have held leadership positions with Aflac, Synovus, The Coca-Cola Company, Gerdau Ameristeel, LionsGate, Cox Enterprises, Georgia Pacific, Viacom, ADP and Turner Enterprises.

PROGRAMS AND INITIATIVES

• The UGA Entrepreneurship Program, housed in the Terry College, provides a unique and comprehensive academic program that encompasses experiential learning and equips students with the tools and resources to pursue their own start-up venture.

• Terry has online offerings for the Master of Internet Technology and a BBA degree program in general business.

• Four areas of emphasis are offered for undergraduates: Public Policy, Professional Selling, Digital Marketing and Operations/Supply Chain Management.

• Innovative certificate programs are offered in Leadership, Legal Studies, Actuarial Science, Entrepreneurship and Music Business.

• The first of its kind in the U.S. and internationally recognized as a standard, the Master of Marketing Research program combines analytical tools and research methods with input from corporate partners to develop skilled professionals.

• Terry’s Business Learning Community will provide the state-of-the-art collaborative learning environment needed for Terry students and faculty. Correll Hall is open for classes and construction of Phase II begins in fall 2015.

COMMUNITY AND OUTREACH

• The Selig Center for Economic Growth provides timely research on economic conditions to the business community and government officials. Thousands attend the annual Georgia Economic Outlook series of forecast programs around the state.

• Terry’s Office of Executive Programs offers leadership development and continuing education programs in Atlanta – including custom programs – to help organizations respond to the ever-changing business environment.

• Active alumni participate on boards, speak in classes, mentor students and identify internships and job opportunities.

• The Corsair Society, founded by Terry alumni, is an intensive undergraduate training and support program that leverages UGA’s alumni network to increase student recruitment by premier Wall Street firms.