MIS Advisory Board Meeting

Special Collections Library

March 20, 2013

- Lunch at DePalmas
- Opening Board Meeting Comments – Hugh Watson
  - Introduction and highlight of the program
  - Introduction of all present
- Introduction of student reps—Chas Fails
- State of the department – Dr. Boudreau
  - Currently ranked #10 in US News & World Report
  - Outlined program growth
    - Primarily accepting students who put MIS as 1st choice
    - 119 students were admitted to the MIS program in Fall 2013
  - Salary
    - Highest median starting salary (in the Terry College of Business) for graduating MIS students ($55,000)
  - Top employers as of 2012 (KPMG, Deloitte, PwC, Equifax, NCR, McKesson, Teradata)
  - Research productivity
    - According to Dean, MIS Dept. has highest research productivity of all Terry departments
- Changes to the board—Dr. Boudreau & Hugh Watson
  - New structure in Fall semester
    - Smaller meeting with only senior members of the board, lunch or dinner setting
  - New payment structure
    - Individual member ($100)
    - Red Level ($1,000)
    - Black Level ($3,000)
    - Free access to recruiting dinner
    - New event, access to best MIS students
- Scholarships – Dr. Boudreau & Hugh Watson
  - 63 offered for Spring 2013 and 20 are being rolled over to Fall 2013
  - Increase amount to $500 starting Fall 2013
- Terry College of Business Update- Dean Robert Sumichrast
- Have to have a strong connection with alumni, current students, faculty and business community- MIS does a good job at this.
- Rankings are important but they should come naturally
  - We will be amongst the top 20 public business schools
- What other things are we looking for?
  - Great classroom courses
  - Out of classroom activities
  - We have improved from 40(ish)% in 2008 and have now have 84% employment for students who accepted offers within three months after graduation. (MIS is at 93%)
  - We have a very high number of faculty publications in comparison to our peer schools.
- Future of Terry
  - We rely heavily on philanthropy
  - New building construction- Will have new classrooms as of Fall of 2015.
  - Over 300,000 square foot space
  - Move into an online era
    - This summer we will have 7 undergraduate business courses online.
    - An online professional BBA program will be beginning soon as well.
  - Charging a premium tuition
- Demo of BDMS Software- Bob Bostrom
  - Sapiens Decisions Software
  - Used in our BPM courses
- Panel of recent graduates – Chas Fails & Mckenzi Raines
  - Recent students said project management taught them a great deal about how companies develop their large projects
  - Wished they had learned more about professional writing, but it was taught in their training with their companies
  - Several employers wished the department taught .net
- Potential Changes to Curriculum – Dr. Boudreau & Hugh Watson
  - Advisory board members were split whether advanced java should be replaced with advanced BPMN
  - Many said that all students should have exposure to advanced java because they will need to be able to speak to developers
  - Some said that they never program anymore but were still glad they had learned the advanced java methods
Some consulting firms said the advanced java wasn’t necessary but valuable.
Overall, the Board favored keeping the advanced java class for all students.

- **MIS Social and MIS Banquet -- Hugh Watson, Marie Boudreau, & Dave Chattergee**
  - Attended by over 200 students, Board members, and faculty
  - The keynote talk, “7 Virtues of Your Career,” was given by Cara Turano from Computer Technology Solutions
  - Jeff Bell was awarded the Department of MIS Alumni of the Year Award
  - Ronald Swift was awarded the Department of MIS Distinguished Service Award
  - 43 scholarships were awarded to outstanding MIS students

Minutes prepared by Chas Fails and Hugh Watson