

MIS Advisory Board Meeting

Special Collections Library

March 20, 2013

- Lunch at DePalmas
- Opening Board Meeting Comments – Hugh Watson
 - Introduction and highlight of the program
 - Introduction of all present
- Introduction of student reps—Chas Fails
- State of the department – Dr. Boudreau
 - Currently ranked #10 in *US News & World Report*
 - Outlined program growth
 - Primarily accepting students who put MIS as 1st choice
 - 119 students were admitted to the MIS program in Fall 2013
 - Salary
 - Highest median starting salary (in the Terry College of Business) for graduating MIS students (\$55,000)
 - Top employers as of 2012 (KPMG, Deloitte, PwC, Equifax, NCR, McKesson, Teradata)
 - Research productivity
 - According to Dean, MIS Dept. has highest research productivity of all Terry departments
- Changes to the board—Dr. Boudreau & Hugh Watson
 - New structure in Fall semester
 - Smaller meeting with only senior members of the board, lunch or dinner setting
 - New payment structure
 - Individual member (\$100)
 - Red Level (\$1,000)
 - Black Level (\$3,000)
 - Free access to recruiting dinner
 - New event, access to best MIS students
- Scholarships – Dr. Boudreau & Hugh Watson
 - 63 offered for Spring 2013 and 20 are being rolled over to Fall 2013
 - Increase amount to \$500 starting Fall 2013
- Terry College of Business Update- Dean Robert Sumichrast

- Have to have a strong connection with alumni, current students, faculty and business community- MIS does a good job at this.
- Rankings are important but they should come naturally
 - We will be amongst the top 20 public business schools
- What other things are we looking for?
 - Great classroom courses
 - Out of classroom activities
 - We have improved from 40(ish)% in 2008 and have now have 84% employment for students who accepted offers within three months after graduation. (MIS is at 93%)
 - We have a very high number of faculty publications in comparison to our peer schools.
- Future of Terry
 - We rely heavily on philanthropy
 - New building construction- Will have new classrooms as of Fall of 2015.
 - Over 300,000 square foot space
 - Move into an online era
 - This summer we will have 7 undergraduate business courses online.
 - An online professional BBA program will be beginning soon as well.
 - Charging a premium tuition
- Demo of BDMS Software- Bob Bostrom
 - Sapiens Decisions Software
 - Used in our BPM courses
- Panel of recent graduates – Chas Fails & Mckenzi Raines
 - Recent students said project management taught them a great deal about how companies develop their large projects
 - Wished they had learned more about professional writing, but it was taught in their training with their companies
 - Several employers wished the department taught .net
- Potential Changes to Curriculum – Dr. Boudreau & Hugh Watson
 - Advisory board members were split whether advanced java should be replaced with advanced BPMN
 - Many said that all students should have exposure to advanced java because they will need to be able to speak to developers
 - Some said that they never program anymore but were still glad they had learned the advanced java methods

- Some consulting firms said the advanced java wasn't necessary but valuable
 - Overall, the Board favored keeping the advanced java class for all students
- MIS Social and MIS Banquet -- Hugh Watson, Maric Boudreau, & Dave Chattergee
 - Attended by over 200 students, Board members, and faculty
 - The keynote talk, "7 Virtues of Your Career," was given by Cara Turano from Computer Technology Solutions
 - Jeff Bell was awarded the Department of MIS Alumni of the Year Award
 - Ronald Swift was awarded the Department of MIS Distinguished Service Award
 - 43 scholarships were awarded to outstanding MIS students

Minutes prepared by Chas Fails and Hugh Watson