

**Internship Application and Agreement
MARK 4800**

Semester and Year _____

Student Name _____

UGA 810 Number _____

Your UGA E-Mail Address _____

Cell Phone Number _____

Company Name and Address _____

Supervisor _____

Title _____

Phone Number _____

Fax Number _____

E-Mail Address _____

Job Description (An internship is employment that gives a student practical experience in marketing activities and provides academic credit. An internship is the equivalent of a 3-credit hour upper level marketing course, so the work responsibilities must provide substantial marketing experience which contributes meaningfully to a student's understanding of the discipline.)

Please attach a separate sheet listing the job duties of the internship. Please be as specific as possible.

Hours Per Week _____

Beginning Date _____

Ending Date _____

The hours to be worked and any wages paid for this internship are arranged entirely between the student and employer listed above. The University of Georgia Marketing Department will supply an evaluation form directly to the supervisor. The student must submit an 8-10 page written paper, in compliance with furnished guidelines. The report is due before the midpoint of the semester that follows the internship. The student's grade will be based upon the supervisor's evaluation (1/3) and the intern's paper (2/3).

Supervisor's Signature & Date

Dr. Friedmann, Faculty Advisor & Date

Student's Signature & Date

Fax this form to Laura Richardson (706) 542-3738