

To receive a degree in Marketing from the Terry College of Business, you must complete 121 hours of course work. Of these hours, 60 must be from courses listed on the core curriculum sheets attached, and 60 hours must be from Degree Requirement courses normally taken as an Upper Division student (see yellow handout). The remaining 1 hour is a PE course.

This is the Core Curriculum checksheet for areas A-F. It is a requirement that you complete ACCT 2101 and MIST 2090 before taking Upper Division "Business Core" and "Major" courses. It is also a requirement to have completed the following courses:

SPCM 1100 or 1500 (Area C)
MATH 2200 with the lab (Area D)
ECON 2100 or 2200 (Area E)

Areas A-F Checksheet

Area A - Essential Skills (9 hours, all courses are required)

- _____ **ENGL 1101** English Composition (Grade C or better is required)
- _____ **ENGL 1102** English Composition (Grade C or better is required)
- _____ **MATH 1113** Precalculus Mathematics

Area B - Institutional Options (5 hours)

- _____ **FREE ELECTIVES** (take any one 2-hour, and any one 3-hour course you want, except PE)

Area C - Humanities/Fine Arts (6 hours)

FINE ARTS ELECTIVE (choose one)

- _____ **ARHI 2100** Monuments of World Art
- _____ **ARTS 2000** Art Appreciation
- _____ **ARTS 2050** Cultural Diversity in American Art
- _____ **DANC 2010** Dance Appreciation
- _____ **DRAM 2000** Appreciation of Dramatic Art
- _____ **DRAM 2120** Introduction to Cinema
- _____ **DRAM 2130** American Ethnic Cinema
- _____ **MUSI 2020** Introduction to Music
- _____ **MUSI 2040** History of Popular Music
- _____ **MUSI 2060** History of Rock and Roll
- _____ **MUSI 2080** African American Music

HUMANITIES ELECTIVE (choose one)

- _____ **CLAS 1000** Greek Culture
- _____ **CLAS 1010** Roman Culture
- _____ **CLAS 1020** Classical Mythology
- _____ **CLAS 2010** The Nature of the English Vocabulary
- _____ **CMLT 2111** World Literature I
- _____ **CMLT 2210** Western World Literature I

- _____ **CMLT 2212** World Literature II
- _____ **CMLT 2220** Western World Literature II
- _____ **CMLT 2400** Asian American Literature
- _____ **EDES 2510** History of the Built Environment I
- _____ **EDES 2520** History of the Built Environment II
- _____ **ENGL 2310** English Literature from the Beginnings to 1700
- _____ **ENGL 2320** English Literature from 1700 to the Present
- _____ **ENGL 2330** American Literature from the Beginnings to 1865
- _____ **ENGL 2340** American Literature from 1865 to the Present
- _____ **ENGL 2400** Multicultural Literature in America
- _____ **LING 2100** The Study of Language
- _____ **PHIL 1000** Introduction to Philosophy
- _____ **PHIL 1500** Logic and Critical Thinking
- _____ **PHIL 2200** Introduction to Ethics
- _____ **RELI 1001** Introduction to Judaism, Christianity, and Islam
- _____ **RELI 1002** Introduction to the Religions of India, China, and Japan
- _____ **RELI 1003** Introduction to Religious Thought
- _____ **RELI 2004** Introduction to Religion in Native American Cultures
- _____ **RELI 2005** African American Religions: An Introduction
- _____ **ROML 2550** Latino Literature, Language and Culture
- _____ **SPCM 1100** Introduction to Public Speaking
- _____ **SPCM 1500** Introduction to Interpersonal Communication
- _____ **Foreign Language** (Select 1001 level and above.)

***BBA degree requirement** course SPCM 1100 or SPCM 1500 is preferred in Area C of the core curriculum. It must be taken as an Arts and Sciences Elective (see yellow handout) if not satisfied in Area C.

Area D - Science/Mathematics (11 hours)

LAB SCIENCE COURSE (choose one - 4 hours with lab)

- _____ **ASTR 1010 & Lab** Introduction to Astronomy
- _____ **ASTR 1020 & Lab** Introduction to Astronomy
- _____ **BIOL 1103 & Lab** Basic Concepts of Biology
- _____ **BIOL 1104 & Lab** Organismal Biology
- _____ **BIOL 1107 & Lab** Principles of Biology I
- _____ **BIOL 1108 & Lab** Principles of Biology II
- _____ **BTNY 1210 & Lab** Principles of Plant Biology
- _____ **CHEM 1110 & Lab** Elementary Chemistry
- _____ **CHEM 1211 & Lab** Freshman Chemistry I
- _____ **CHEM 1212 & Lab** Freshman Chemistry II
- _____ **CHEM 1411 & Lab** Advanced Modern Chemistry
- _____ **CHEM 1412 & Lab** Advanced Modern Chemistry II
- _____ **CHEM 2100 & Lab** Elementary Organic Chemistry
- _____ **CHEM 2211 & Lab** Modern Organic Chemistry I
- _____ **CHEM 2212 & Lab** Modern Organic Chemistry II
- _____ **CSCI 1301 & Lab** Introduction to Computing and Programming
- _____ **GEOG 1111 & Lab** Introduction to Physical Geography

- _____ **GEOG 1112 & Lab** Introduction to Weather and Climate
- _____ **GEOG 1113 & Lab** Introduction to Land forms
- _____ **GEOL 1121 & Lab** Earth Processes and Environments
- _____ **GEOL 1122 & Lab** Earth's History of Global Change
- _____ **GEOL 1250 & Lab** Physical Geology
- _____ **GEOL 1260 & Lab** Historical Geology
- _____ **MARS 1010 & Lab** Marine Environment I
- _____ **MARS 1020 & Lab** Marine Environment II
- _____ **PHYS 1111 & Lab** Introductory Physics -Mechanics, Waves, Thermodynamics
- _____ **PHYS 1112 & Lab** Introductory Physics -Electricity and Magnetism, Optics, Modern Physics
- _____ **PHYS 1211 & Lab** Calculus Based Physics Mechanics, Waves, Thermodynamics
- _____ **PHYS 1212 & Lab** Calculus Based Physics Electricity and Magnetism, Optics

SCIENCE COURSE (choose one - 3 hours)

- _____ **ASTR 1010** Introduction to Astronomy
- _____ **ASTR 1020** Introduction to Astronomy
- _____ **ASTR 1420** Life in the Universe
- _____ **ASTR 1660** History of Astronomy
- _____ **ASTR 1870** Black Holes
- _____ **BIOL 1103** Basic Concepts of Biology
- _____ **BIOL 1104** Organismal Biology
- _____ **BTNY 1210** Principles of Plant Biology
- _____ **BTNY 1220** Organismal Plant Biology (three hours - lab included with course)
- _____ **ECOL 1000** Ecological Basis of Environmental Issues (three hours - lab included with course)
- _____ **GEOG 1111** Introduction to Physical Geography
- _____ **GEOG 1112** Introduction to Weather and Climate
- _____ **GEOG 1113** Introduction to Land forms
- _____ **GEOG 1125** Resources, Society, and the Environment
- _____ **GEOL 1121** Earth Processes and Environments
- _____ **GEOL 1122** Earth's History of Global Change
- _____ **PHYS 1010** Physical Science

MATHEMATICS (4 hours) _____ **MATH 2200 & Lab** Analytic Geometry and Calculus is preferred.

***BBA degree requirement** course MATH 2200-2200L is preferred in Area D of the Core Curriculum. It must be taken as an Arts and Sciences Elective (see yellow handout) if not satisfied as part of Area D.

Area E - Social Sciences (12 hours)

SOCIAL SCIENCE ELECTIVE (choose 3)

- _____ **AFAM 2000** Introduction to African American Studies
- _____ **ANTH 1102** Introduction to Anthropology
- _____ **ANTH 2310** Archaeology of Georgia
- _____ **CLAS 2000** Introduction to Classical Archaeology

- _____ **EDES 1500** Design and the Environment
 - _____ **GEOG 1101** Introduction to Human Geography
 - _____ **GEOG 1103** Cultural Geography of the United States
 - _____ **GEOG 1125** Resources, Society, and the Environment
 - _____ **HIST 2111** American History to 1865
 - _____ **HIST 2112** American History since 1865
 - _____ **HIST 2050H** Multicultural America (Honors)
 - _____ **HIST 2221** Latin American Civilization to 1800
 - _____ **HIST 2222** Latin American Civilization Since 1800
 - _____ **HIST 2301** History of Western Civilization to 1500
 - _____ **HIST 2302** History of Western Society since 1500
 - _____ **HIST 2501** Introduction to African History to Sixteenth Century
 - _____ **HIST 2502** Survey of African History After 1600
 - _____ **HIST 2560** The Middle East Since 1914
 - _____ **HIST 2601** East Asian Civilizations I
 - _____ **HIST 2602** East Asian Civilizations II
 - _____ **HIST 2701** World Civilizations I
 - _____ **HIST 2702** World Civilizations II
 - _____ **POLS 1101** American Government
 - _____ **PSYC 1101** Elementary Psychology
 - _____ **PSYC 2100** Survey of Black Psychology
 - _____ **SOCI 1101** Introductory Sociology
 - _____ **SOCI 1600** Social Problems
 - _____ **SOCI 2020** African American Society
 - _____ **SOCI 2400** Environmental Sociology
 - _____ **SOCI 2820** Race and Ethnicity in America
 - _____ **SPCM 1010** Communication in Human Society
 - _____ **WMST 1110** Multicultural Perspectives on Women in the United States
 - _____ **WMST 2010** Introduction to Women's Studies
 - _____ ***ECON 2100** Economics of Environmental Quality
 - _____ ***ECON 2200** Economic Development of the United States
- *BBA degree requirement** course ECON 2100 or ECON 2200 is preferred in Area E of the Core Curriculum. It must be taken as an Arts and Sciences Elective (see yellow sheet) if not satisfied as part of Area E.

Area F - Related to the Major (18 hours, all courses are required)

- _____ **ACCT 2101** Principles of Accounting I
 - _____ **ACCT 2102** Principles of Accounting II (prerequisite: ACCT 2101)
 - _____ **ECON 2106** Principles of Microeconomics
 - _____ **ECON 2105** Principles of Macroeconomics
 - _____ **LEGL 2700** Legal and Regulatory Environment of Business
 - _____ **MIST 2090** Introduction to Information Systems in Business or CSCI 1100
- _____ **PHYSICAL EDUCATION** (one hour)

TOTAL

60 hours + 1 = 61 hours