

Terry College of Business News

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PRIMERICA'S JOHN ADDISON TO ADDRESS TERRY MBA GRADUATES AT MAY 13 COMMENCEMENT

TERRY College of Business AT THE UNIVERSITY OF GEORGIA

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News & Announcements

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ATHENS, Ga.—John A. Addison Jr., co-chief executive officer of Primerica Financial Services, will deliver the commencement address to graduates of the master of business administration degree program at the University of Georgia's Terry College of Business.

The MBA Commencement ceremony will be held in Hodgson Hall of the Performing Arts Center at 7:30 p.m. on Friday, May 13. About 130 members of the Class of 2005 will be hooded. The ceremony includes students graduating from the full-time MBA program in Athens and the Evening MBA program at Gwinnett University Center.

Headquartered in Duluth, Ga., Primerica Financial Services is North America's largest financial services marketing organization with more than 100,000 representatives. Addison oversees Primerica's marketing and sales strategies and leads the company's sales force.

He joined Primerica in 1982 as a business systems analyst. He has since been promoted numerous times, amassing experience in a variety of areas ranging from operations and business processing to sales promotion, marketing and motivation. Addison was named vice president of the company in 1989, executive vice president in 1992, group executive vice president in 1993, president in 1995 and co-chief executive officer in 1999.

A native of Covington, Ga., Addison earned a bachelor's degree in economics from UGA in 1979, which he continues to support today as an active alumnus. **Primerica is a corporate partner of the Terry College's Institute for Leadership Advancement.** Primerica is a subsidiary of Citigroup, a global financial services company with 200 million customer accounts.

http://www.terry.uga.edu/news/releases/2005/mba_commencement.html (1 of 2)/6/28/2006 1:46:11 PM