

**TERRY COLLEGE OF BUSINESS**  
**INTERNATIONAL BUSINESS and MARKETING CO-MAJOR – DEGREE REQUIREMENTS**

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**MAJOR REQUIREMENTS**

**HOURS EARNED**

**Upper Division Business Core** (prerequisites: ACCT 2101 and MIST 2090)

FINA 3000 Financial Management	_____	
MSIT 3000 Statistical Analysis for Business <u>or</u> STAT 3000 Statistical Methods for Business	_____	
MARK 3000 Principles of Marketing	_____	
MGMT 3000 Management of Organizations and Individuals	_____	
MGMT 3010 or 3020 and 4010 or 4020 Foundation for Business Leadership I&II (1.5 hours each)	_____	(15 hours)

**Major Required:**

- ECON 4040 The International Business Environment \_\_\_\_\_
- MGMT 5560 Int. Strategic Management (capstone course) \_\_\_\_\_
- MARK 4000 Marketing Research for Business Decisions \_\_\_\_\_
- MARK 4100 Consumer Buyer Behavior \_\_\_\_\_
- MARK 4500 Services Marketing \_\_\_\_\_
- MARK 4700 International Marketing \_\_\_\_\_
- MARK 4900 Marketing Strategies and Decision Making \_\_\_\_\_
- Major related courses, select one from the following: \_\_\_\_\_ (24 hours)  
 MARK 4210, 4220, 4600, 4800, 5000

**Major Elective: Select one from the following**

- LEGL 4900 Int. Legal Transactions for Business \_\_\_\_\_
- INTB 4800 Internship and/or Cooperative Education or INTB 5100 (Special Topics in Int'l Business) \_\_\_\_\_
- FINA 4810 International Finance \_\_\_\_\_
- MIST 5780 Special Topics: Globalization and IT \_\_\_\_\_ (3 hours)

**Foreign Language Requirement: Proficiency to conversation level (3000-level).**

(If previously satisfied, free electives may be taken here.) \_\_\_\_\_ (12 hours)

**General Electives – 6 hours**

One (3-hour) courses required: Choose from 4000-level or above business courses or 3000-level or above courses outside Terry.

(See UGA Undergraduate Bulletin for prerequisites) \_\_\_\_\_ (6 hours)

**International Immersion Requirement: Students must complete one of the following:**

- Approved Study Abroad Program \_\_\_\_\_
- Two additional foreign language courses (in the student's chosen language) \_\_\_\_\_
- An internship with an international component (INTB 4800) \_\_\_\_\_

**OPTIONAL - Area of Emphasis in Legal Studies**

Required Courses:

- LEGL 4400 \_\_\_\_\_
- LEGL 4500 \_\_\_\_\_
- LEGL 4600 \_\_\_\_\_
- LEGL 4900 \_\_\_\_\_ (12 hours)

(Adding this Area of Emphasis may require additional hours to graduate)

**Free electives**

Free electives are created by waiving coursework (such as math, or language). Courses must be made up with 1000+ academic courses.

**Other Degree Requirements:**

- \_\_\_\_\_ Current Academic Standards to Declare Major
- \_\_\_\_\_ American and Georgia History Exam
- \_\_\_\_\_ Federal Constitution Exam
- \_\_\_\_\_ Georgia Constitution Exam
- \_\_\_\_\_ Regents' Exam
- \_\_\_\_\_ Environmental Literacy Requirement

- \_\_\_\_\_ Physical Education - one hour
- \_\_\_\_\_ UGA Residency: 45 of last 60 semester hours
- \_\_\_\_\_ TCB Residency: 30 hours as Terry College of Business student
- \_\_\_\_\_ 2.0 grade point average in Business courses for graduation certification
- \_\_\_\_\_ 2.0 University of Georgia cumulative average for graduation certification
- \_\_\_\_\_ Cultural Diversity Requirement