

## From the Associate Dean for Academic Programs

MARK T. DAWKINS

**In this economic climate,** and with increased competition for jobs, international education retains its value. According to the Office of International Education's latest figures, Business/Communications students made up over 30% of all UGA students going abroad for academic study, and we think that number should remain steady or rise as more students look for ways to set themselves apart. To facilitate this need, Terry continues to diversify the number and type of international programs offered to undergraduate and graduate students, some of which are noted in this issue. For instance, we've just entered an exchange agreement for undergraduate and MBA semester-long programs with Vienna University of

Economics and Business, the largest business school in the EU and one of the top 60 in



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## New undergraduate exchange program with City University of Hong Kong

**In the fall of 2009, undergraduate Management Information Systems majors** from Terry will begin to exchange with their peers in the same discipline at City University of Hong Kong. City University's Faculty of Business ranks among the top business schools in the world and is highly regarded in the Asia Pacific region. Semester-long exchange programs give students the sustained international immersion that can make a real difference in their career options. MIS majors will have over twenty courses at City University to choose from, all taught in English, and will experience the rich cultural diversity of this Far East destination. Further, Terry will host City University MIS students on the Athens Campus, where they will attend classes and experience UGA football and other activities unique to Athens and Atlanta. ■



City University campus, Hong Kong

## MBA travels to China

**For the third year running,** Terry MBAs from the full-time, Gwinnett and Buckhead programs boarded the long flight



Terry MBA students visit the Coca-Cola headquarters in China.

to China for a spring break full of educational and cultural experiences to remember. Students met for two full-day Saturday sessions prior to departure where they worked in small groups to present on current issues related to doing business in China.

After arriving in Beijing, students were presented with an overview of the Chinese economy and business culture

by the China Council for Promotion of International Trade. They also attended management presentations at Hylands Law firm and Deutsche Bank China. Of course the group did not leave Beijing without touring the Forbidden City, climbing a portion of the Great Wall, and bargaining in the silk market shops. Next, the group moved south to Shanghai, where they attended management presentations by Philips China, FedEx and Coca-Cola. The group also enjoyed the famous acrobatic show there, as well as strolling and shopping along Nanjing Road and the Bund. ■

## SEEKING INTERNSHIPS

If your company has an international business component and would be willing to bring in an IB Major intern for a semester, please contact the IB Major Advisor, Sally Vandiver (svandive@uga.edu).

The University of Georgia  
**TERRY COLLEGE OF BUSINESS**  
*International Business*



## Resume Book of 2008 International Business Graduates Now Online

With each graduating class of International Business majors, a Resume Book is produced and circulated to numerous companies. In the past, this has been offered as a hard-copy; it is now only accessible online. While this is a cost saving, it is also easier to distribute and share with potential employers. Since you can appreciate the first-rate preparation that Terry graduates receive, and the extra-international perspective that International Business majors acquire at Terry—in the study of a second language, and in study abroad—you know that all these graduates need is an opportunity to plug-in.

If you or someone you know is in a position to hire and would like to interview graduates of our program, please consider the candidates in the IB Resume Book. To view their resumes, simply go to the following web address and enter the password: "HireIBGrads"  
<http://www.career.uga.edu/multimedia/IBResumeBookCombined.pdf>.

## IB Society invites CNN panelists

On April 7, the IB Society hosted IB alumni Anne-Marie Pounds and Katie Pinckard, along with associate Elizabeth Sellers of Turner Broadcasting's International Sales Operations department to speak about their work coordinating commercial material as well as student internship opportunities at CNN/TBS.

## IB Society Needs You!

If you can come to Athens on a weeknight to speak to the IB Society, please contact the current IB President Matthieu Van Asten ([matheo18@uga.edu](mailto:matheo18@uga.edu)), or the IB Advisor Sally Vandiver ([svandive@uga.edu](mailto:svandive@uga.edu)).

## “ in their words: ”

### Melissa Bishop-Murphy discovers “new” China

The China that I got to know during the eight day visit is a vibrant, active, and thrilling China that is too busy to wait and teeming with change. In the process of discovering the “new” China, we received valuable insight from various business and government leaders, who were knowledgeable and very open to questions and comments.



Terry MBA students climb part of the Great Wall during a recent trip to China.

The level of entrepreneurship amongst the Chinese people is reminiscent of early America. The quintessential American dream seems to have been reborn in China. There is a can do anything spirit, what I believe is driving China to be a leading, if not the leading, economic power in the world. Beware,

however, if you are a person of color, since you are a novelty in China you should expect to receive a lot of attention—all of it positive. We also toured some interesting places like the Great Wall and the Forbidden City. Do not forget to visit Xintiandi in Shanghai! It is an urban tourist attraction imbued with the city's historical and cultural legacies, such as the

restored “Shikumen” houses, a special old form of architecture only found in Shanghai, as well as state-of-the-art new buildings, restaurants, clubs and shopping. Xintiandi to me represented the merging of Western and Eastern cultures, the future of the new China. I would highly recommend this trip! ■

## MBA travels to Costa Rica

This spring, MBAs had a new destination to travel to as part of the established MBA Travels program. This low-cost alternative to the popular China destination attracted many applicants, and 24 students ultimately enrolled in the class. Participants attended three full Saturdays of pre-departure class meetings where they were introduced to various topics on the history, culture and economy of Costa Rica. The group travelled over Spring Break to the University of Georgia campus in St. Elena de Monteverde, as well as to San Jose and Manuel Antonio on the coast.



A trip to the beach was on the agenda when MBA students traveled to Costa Rica.

There, daily excursions included visits to local- and foreign-owned enterprises, as well as adventures into the Cloud Forest, a waterfall hike, bird watching, zip lines, white-water rafting, a volcano tour and more. ■

### 2008-2009 WINTER/SPRING STUDY ABROAD STATS

PROGRAM	Wintermester in South Pacific	MBA Travels to China	MBA Travels to Costa Rica
LOCATION	New Zealand & Australia	China	Costa Rica
STUDY	Employment Law, Environmental Politics	Legal Aspects of Doing Business in China	Doing Business in Costa Rica
STUDENTS	20	26	24

## “ in their words: ” Jenni Ramey reflects on Costa Rica

The team, lead by UGA faculty member Mark Dawkins, traveled to Latin America to study various business theories such as Ecotourism, Microfinance, Sustainability, and CAFTA. We returned 10 days later with a new appreciation for the unique culture, landscapes, and industries of Costa Rica. The experiences in the capital city of San Jose were not too unfamiliar: beautiful garden hotel, and local restaurants. However, just outside the city, the group ventured to the Irazu' Volcano high in the clouds and braved the whitewaters of the Pacaure River on a rafting trip. After the weekend excursions,

the group attended presentations by the American Chamber of Commerce in San Jose and by the Costa Rican Investment Board (CINDE). These business leaders answered our questions regarding operations, financing, transportation issues and other topics. Additionally, the team toured a local family-run mattress factory, Jiron, as well as a paper plant run by Kimberly-Clark. Seeing first-hand the contrasts and comparisons between the two operations was striking. We then met with executives from Recope', who provided an overview of the growing biodiesel industry in Costa Rica. A much



**MBAs visit the American Chamber of Commerce in San Jose, Costa Rica.**

anticipated trip to the beaches of Manuel Antonio on the Pacific Ocean followed. The trek across the country and treacherous mountain roads confirmed what had been discussed at the business meetings; a lack of modern infrastructure. The group had a full day to enjoy the beach and hike into the Nature Reserve to behold monkeys, birds and other creatures in their native habitat. Next, the group headed to UGA's campus in San Luis. Here, the team toured a local coffee farm and discussed Fair Trade of this national export. From campus, students could hike to the 2nd highest waterfall in Costa Rica and experience a night hike to the only "nightlife" on this remote campus—glowing insects, rare birds, sloths, even tarantulas! This inspired everyone to get their feet off the ground by way of the zip-

lines in nearby Santa Elena. The group had a fantastic time cruising through the rain-forest canopy, and many even braved the Tarzan Swing! Fortunately, we all made it safely out of

the forest, spending our last night in one of San Jose's luxurious spa hotels. Each member of our group took home unique experiences and interactions that will be useful both personally and professionally. ■



**MBAs zip-lining in Santa Elena, Costa Rica**

### ASSOCIATE DEAN

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Europe. Additionally, a Task Force recently completed a review of all international programs in which Terry students participate to ensure the academic rigor of international programs that count for credit in Terry.

In this issue of alumNEWS you will read about the recent MBA Travels to China and Costa Rica, a new opportunity for undergraduates to study in Hong Kong, graduating seniors of note, how to access the resumes of this year's IB graduating class, an International Business Society update, and other special events and services just for Terry alums. We hope that you enjoy the news from the International Business Programs Office, and that you will share your news and stories with us. ■

## INVESTING IN IB LEADERS

**International Business Programs welcomes your continued involvement.** You may participate by speaking to IB students either in the classroom or at IB Society meetings, by offering internships to IB students, by arranging visits to your company offices abroad for a study abroad group, by making a personal/corporate gift to IB Programs at Terry College, and in other ways. If you would like to participate in and support International Business Programs, please contact Sally Vandiver or Holly Alderman in the IB Office, or submit your interest online at [www.terry.uga.edu/ib/alumni](http://www.terry.uga.edu/ib/alumni). ■

## Terry Third Thursday Atlanta Speaker Series



**UGA Athletic Director Damon Evans speaks at a recent Terry Third Thursday**

**Terry Third Thursday** is a breakfast speaker series for the Atlanta business community that is sponsored by the College's Alumni Relations Office. Terry Third Thursday events are held at the Atlanta Executive Education Center in Buckhead (One Live Oak on Lenox Road, across from Lenox Square Mall). Terry Third Thursday programs

feature influential speakers, as well as special guests from the University of Georgia, who bring local and global perspectives on business and innovation. The program schedule typically begins at 7:00 a.m. with breakfast and ends at 8:30 a.m., followed by social time. The cost is \$30 per person (breakfast and parking included). Reservations are required due to limited seating. ■

### Preview of upcoming TTT speakers:

- Timothy Stack, President & CEO of Piedmont Health Services
- David M. Ratcliffe, President & CEO of Southern Company
- James Wells, III, President & CEO of SunTrust Banks, Inc.
- Howard McLure, President CVS Caremark Pharmacy Services

For dates and details on upcoming Third Thursday speakers, visit the Terry website at <http://www.terry.uga.edu/ttt/>.

## What's News with You?

If you would like to share a major accomplishment or accolade with your fellow IB or Terry alums, please send us a note. We're always interested in what notable enterprises are engaging our alums, both here and around the globe. ■

## Alumni Resources at Terry

If you haven't seen the new Terry Website for Alumni, check it out. There you can stay current on events, update your contact information, view Alumni News in "Class Notes," add your news, view other Alumni Publications, find out who's who in Alumni Awards and make nominations, and see who is serving on Terry's Alumni and Young Alumni Boards, as well as on the Dean's Advisory Council. We welcome your continued participation in the learning community of the Terry College. ■



### UPCOMING ALUMNI EVENTS AT TERRY:

November 7, 2009

#### Homecoming 2009

UGA vs. Tennessee Tech  
Alumni tailgate in front of Brooks Hall 3 hours before kickoff.

## UGA ALUMNI CAREER SERVICES

UGA Alumni have access to various resources for career development, including free career consultations and career fairs, through the Atlanta Alumni Center. Visit the Alumni Career Services webpage for their menu of services: [www.career.uga.edu/ALUMNI/alumni.html](http://www.career.uga.edu/ALUMNI/alumni.html). ■

## INTERNATIONAL BUSINESS PROGRAMS

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