

## TERRY COLLEGE INAUGURAL STUDY ABROAD PROGRAM TO THE SOUTH PACIFIC

While some UGA students were taking a break between fall and spring semesters, 14 Terry undergraduates joined students from the schools of International Affairs and Law to study Economic Anthropology, led by Dr. George Selgin, and Environmental Politics, led by Dr. Markus Crepez while touring the South Pacific. Amid a rigorous schedule of lectures and discussions, the group was introduced to the “100% Pure” beauties of New Zealand — including a cruise through Doubtful Sound and swimming with Dolphins off the coast of Kaikoura — as well as to the indigenous cultures of the region. They toured museums and Parliament in Wellington and Auckland, a winery in Christchurch, and had an array of exciting activities to choose from during their free time in Queenstown, the adventure capital of the South Pacific.

In Fiji, the students attended lectures presented by local experts in political and economic issues, and participated in a homestay at a local village where they experienced communal living including the sevusevu ceremony, and learned about the impact tourism is having on the village economy and lifestyle. Again, the group was treated to the raw beauty of the islands in the way of a rafting trip down the Navua River and a guided snorkeling exploration of a coral reef on the coast of Manta Ray, one of the Yasawa islets. This timely and engaging study abroad program gave participants a special opportunity to survey these culturally and environmentally rich islands and the unique political and economic systems that have emerged there. ■



Parliament “Bee Hive,” Wellington, New Zealand

*More photos from Study Abroad in the South Pacific on page 2*

### Message from Associate Dean for Undergraduate Programs



DAWKINS

In January 2008 Robert Sumichrast, Terry’s new Dean, assigned responsibility for International Business Programs to Terry’s two Associate Deans. Dr. Daniel Feldman, Associate Dean for Research and International Programs, directs study/exchange programs abroad, and Dr. Mark Dawkins directs the undergraduate international business major.

Dean Sumichrast stated in the last issue of *alumNews* that the College is reviewing its strategic plan to ensure that the goals for international programs are aligned with the capabilities of a nationally prominent business school. Your input is important to the process, and can directly impact future international business academic and international programs and program support. I invite you to be part of the process as we strive to improve Terry’s International Business Programs.

Additionally, beginning with this issue, *alumNews* is moving to a digital-only format, meaning cost- and eco-savings in production and distribution. In this issue, you’ll be introduced to new study abroad opportunities in the South Pacific, notes on alumni visits and presentations to the IB Society, a brief account of this year’s 29 students who made the long crossing to China on MBA Travels, and a spotlight on alumna Christy Plott Redd, among other points of interest. We hope that you enjoy the news from International Business, and that you will share your news and stories with us. ■

## Terry Executive Programs Go Abroad

**Executive programs will offer** an international residency program in the South Pacific in January 2009 which focuses on corporate social responsibility in New Zealand. These programs provide participants a unique opportunity to witness firsthand the challenges and rewards of conducting business in key developing international markets. During the international residency, corporate visits provide direct interaction with management teams of firms doing business in that country. Cultural activities are interspersed with corporate visits giving a broader-based understanding of the realities of operating in a foreign environment. Participants are given a strong foundational understanding of the international business community including: an historical overview; cultural awareness; customs and protocol; economic outlook; government and regulatory environment; and financial and legal conditions.

Programs planned for 2008 – 2009 include:

**October 12 – 15, 2008**

**Understanding the Chinese Business Environment**

**January 2009**

**Corporate Social Responsibility in New Zealand**

**February 7 – 21, 2009**

**Understanding the Indian Business Environment**

For more information, contact Maggie Pollock at (706) 425-3053 or by e-mail at [mpollock@terry.uga.edu](mailto:mpollock@terry.uga.edu). Visit the program web site at [www.terry.uga.edu/exec\\_ed/programs/international](http://www.terry.uga.edu/exec_ed/programs/international).

(clockwise from top): Dolphin Encounter, Kaikoura, New Zealand. River rafting Pacific Harbor, Fiji. Coral Reef in Manta Ray, Fiji. Pegasus Bay Winery Tour in New Zealand.



## 2nd Annual IB Recognition Luncheon

**WHEN:** April 17, 2008, 2 p.m.

**WHERE:** East-West Bistro, Athens

This year we have over 80 graduating International Business majors, and we are going to host a special recognition luncheon for them (in lieu of a dinner banquet) here in Athens on April 17, 2008, 2 p.m. at East-West Bistro. International Business Programs held its first annual banquet April 26, 2007, at The Georgia Center to honor the 2007 IB graduates and provide a forum for IB alums to reconnect with IB Programs and students. We hope this year's luncheon will be as memorable, providing graduates with networking opportunities and helpful UGA career services information such as "How to Market an IB Degree."

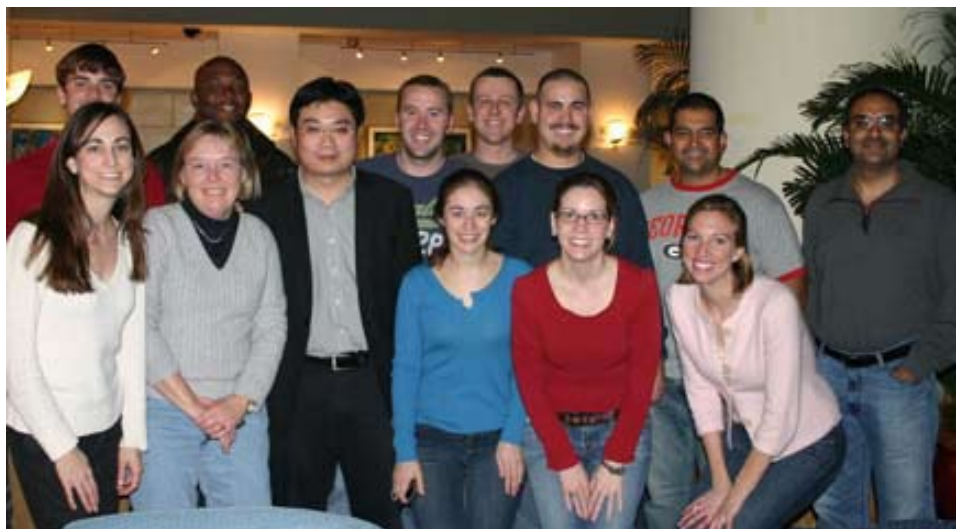
For more information about the luncheon, visit [www.terry.uga.edu/ib](http://www.terry.uga.edu/ib).

## MBA STUDENTS CHOOSE TO VISIT CHINA OVER INDIA

When given the option of touring and learning about India (Bangalore & Mumbai) or China (Beijing & Shanghai), the response was overwhelming: China. After two full-day sessions on the foundations of the political and economic systems in China and the dynamic evolution of today's business relationships between China and the rest of the world, 29 full- and part-time MBA students led by professor Annette Poulsen, Finance, traveled to China during the week of Spring Break. Their first stop was in Beijing, where the itinerary included guided tours of the Forbidden City and the Great Wall, as well as presentations by the US-China Business Council, PriceWaterhouseCoopers, Allen & Overy consultants, and CISCO Systems. After transferring to Shanghai, in part on the high-speed MagLev train, participants enjoyed a guided tour of Yuyuan Garden and the Bund, presentations and facility tours given by Philips Investment Co. and a local company, NewSummit Biopharma, an evening at the fabulous Shanghai Circus, and shopping along Nanjing Road. ■



**TOP:** Participants of MBA Travels 2008 pose in the foreground of the Great Wall of China.  
**BOTTOM:** Alumnus Jian Liu (front, 3rd from left, MBA '04) joins the group at a welcome reception.



## WHAT'S NEWS WITH YOU?

Please let us know if you'd be willing to share your news with other IB alumni in future issues of this newsletter.

Visit  
[www.terry.uga.edu/ib](http://www.terry.uga.edu/ib)

## ALUMNI SPOTLIGHT: CHRISTINE PLOTT REDD

**Christy Plott Redd** (BBA '02) of Forsyth is Sales and Marketing Director of American Tanning and Leather Company, which her great-grandfather began in 1923. After interning and co-oping at G.E. in Atlanta and in Connecticut for three years, Redd decided the place for her was back at home, combining her love for fashion and family. American Tanning creates simple items, like belts, that sell for \$150, as well as high fashion accessories, such as a handbag designed by Jada Loveless for \$12,500. Redd, who describes fashion as “wearable art,” helps create trends by inspiring designers with her materials, selling alligator and crocodile skins to world-class designers like Gucci, Chanel, and Polo Ralph Lauren, just to name a few. She’s traveled the world, from Italy to Hong Kong, working with designers and editors of fashion magazines.

One of her favorite marketing professors, Barbara Carroll, told her, “Don’t ever be afraid to write a hand-written note to someone.” Redd sometimes clips newspaper articles about a client’s family to send to them. “Business is personal,” she says. “If you lose the personal part of business, I don’t think that you’ll get very far.” Redd has been featured in the *Wall Street Journal* and *Women’s Wear Daily*, as well as being named a finalist for Atlanta’s Power 30 Under 30, a national award sponsored by the Apex Society for young professionals based in New York. [Source: Reidy, Julia. Georgia Magazine, *Alumni Profiles* : December 2007 • Vol. 87: No. 1.] ■

## ALUMS GIVE BACK

**Scott Borders** (BBA '91) and **Jeremy Faughtenberry** (BBA '04) returned to Athens on January 15 to participate in a panel presentation to IB Society members about their experiences breaking into and working within the international market, Faughtenberry as a Data Storage Sales Specialist for CANVAS Systems (a leading, global supplier of refurbished and used IT equipment and systems), and Borders with Orange Mobile Phones (providing mobile phones and associated products and services in the UK).

**Lyle Gore** (BBA '97) spoke to the IB Society on February 12 of lessons learned working in IB for Atlantix Global Systems, a leading reseller of midrange computer hardware.

**Ron Shelp** (UGA '64), author of “Fallen Giant” *The Amazing History of AIG* (American International Group, providing insurance and financial services with operations in more than 130 countries and jurisdictions), spoke on November 30 to IB and SPIA students on this topic and on his experience working in the company’s global enterprises. ■



### INTERNATIONAL BUSINESS

## alumNews

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*Terry College of Business*

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### Terry Third Thursday Speaker Series

Terry Third Thursday is a breakfast speaker series for the Atlanta business community, sponsored by the Terry Alumni Relations Office. Terry Third Thursday takes place in the Terry Executive Education Center in Buckhead. The programs feature influential speakers, as well as special guests from the University of Georgia, who bring local and global perspectives on business and innovation. The cost is \$30 per person (breakfast and parking included). Reservations are required due to limited seating. For a list of upcoming speakers, visit [www.terry.uga.edu/ttt](http://www.terry.uga.edu/ttt).

### Investing in IB Leaders

International Business Programs welcomes your continued involvement. You may participate by speaking to IB students either in the classroom or at IB Society meetings, by offering internships to IB students, by arranging international company visits abroad for IB students and for our study abroad programs, by making gifts/corporate gifts to IB Programs at Terry College, and in other ways. We appreciate your support.