

INTERNATIONAL BUSINESS MAJOR INTERNS AT CIFAL ATLANTA

This summer IB Major Katherine Wilcox worked for CIFAL Atlanta, a United Nations Center responsible for training government and civil society leaders in economic and social development strategies. Wilcox's first assignment was to assist with planning and organizing a conference on "Leveraging Airports for Economic Development" aimed at airport executives from cities across the country and Canada, as well as those in Atlanta/Hartsfield-Jackson, who helped host the conference. One of the highlights she recalls is getting a behind-the-scenes tour of Hartsfield-Jackson International, where she got to see inside the ground traffic control tower. Another similar assignment she was given was to support the "America's Competitiveness Forum," co-hosted by the US Department of Commerce, which attracts government authorities in the Western Hemisphere. Since many of the attendees were from Latin America, Wilcox put her Spanish skills to use. One of the privileges of this experience was meeting foreign dignitaries including three heads of state (Presidents of El Salvador, Guatemala, and Colombia), some Vice-Presidents, mayors, and Ministers of Economy. Overall, she says this internship was an invaluable experience in which she got to see firsthand a range of opportunities in the international business realm.

If your company has an international business component and would be willing to bring in an IB Major intern for a semester, please contact the IB Major Advisor, Sally Vandiver (svandive@uga.edu). ■



Katherine Wilcox

Message from Associate Dean for Academic Programs



DAWKINS

The study abroad and exchange programs of the Terry College have long attracted International Business majors, and in the current climate of globalization, business majors in every discipline want to gain a greater appreciation and understanding of global commerce. To facilitate this need, the International Business Programs Office has added some new programs. Starting in 2009, undergraduates will be able to participate in a semester-long exchange program with the business school of Peking University (one of the top schools in China), and graduate students can accompany Terry faculty Mark Dawkins on a Spring Break program to the UGA Campus in Costa Rica. These are low-cost alternatives to our on-going traditional programs, so we hope more Terry students are able to participate in these international academic experiences.

In this issue of alumNEWS you will read about an IB major's summer internship for the UN Center in Atlanta, get details on the new graduate-level exchange program to Italy and the new MBA Travels program to Costa Rica, see stats for student participation in summer study abroad, find opportunities for professional development and information on alumni resources, find out how to access the 2008 IB Resume Book, and see other points of interest. We hope that you enjoy the news from the International Business Programs Office, and that you will share your news and stories with us. ■

TWO NEW GRADUATE LEVEL INTERNATIONAL PROGRAMS

In the Fall of 2007, we introduced a new exchange program with Bocconi University of Milan, Italy. Bocconi is the top business school in Italy, and one of the top business schools in the world. This exchange is for MBA and Master of Accounting (MAcc) students. MBA students stay for a semester and have a variety of graduate business courses to choose from. MAcc students stay for three weeks during the summer and study International Financial Reporting Standards. The language of instruction is English; this and the ease of travel to other cities in and beyond Italy make the Bocconi University exchange program attractive and worthwhile to graduate students who want to add an international component to their degree program. We sent our first group of MAcc students to Bocconi in June, 2008. After returning, the feedback was very positive, and we hope others will take advantage of the program this year. In turn, Bocconi University sends graduate students to Terry, and they add their unique international perspectives to classes here.



MAcc students pose outside the Teatro Alla Scala, Milan, Italy.



UGA in Costa Rica campus (Monteverde area)

In the Spring of 2009, more MBA students will be able to study abroad in a new, low-cost alternative to our popular China destination. In the MBA Travels to Costa Rica program, participants will study a special topic in International Business with a Terry faculty. During Spring Break, the group will travel to the University of Georgia campus in St. Elena de Monteverde, Costa Rica, as well as to San Jose and Manuel Antonio on the coast. There, daily excursions will include visits to local- and foreign-owned enterprises as well as cultural sites. Participants will meet for two Saturday sessions before travel, and afterward have the rest of the semester to complete a related paper. ■

Resume Book of 2008 International Business Graduates Now Online

With each graduating class of International Business majors, a Resume Book is produced and circulated to numerous companies. In the past, this has been offered as a hard-copy, and it is now only accessible online. While this format is less expensive, it is also easier to distribute and share with potential employers. Since you can appreciate the first-rate preparation that Terry graduates receive, and the extra international perspective that International Business Majors acquire

at Terry in the study of a second language and in study abroad, you know that all these graduates need is an opportunity to plug-in. If you or someone you know is in a position to hire and would like to interview graduates of our program, please consider the candidates in the IB Resume Book. To view their resumes, simply go to the following web address and enter the password: "HireIBGrads!" www.career.uga.edu/multimedia/IBResumeBookFall2008.pdf. ■

Terry Website Gets a Facelift

The Office of Marketing and Communications has been working diligently to revamp the Terry Website. Take a moment to visit when you can, and check out the International Business Program pages with Alumni Resources. The address has not changed: www.terry.uga.edu/ib.

IB Society Needs You!

If you can come to Athens on a week-night to speak to the IB Society, please contact the current IB President Matt Little (matt27@uga.edu), or the IB Advisor Sally Vandiver (svandive@uga.edu).

IB SOCIETY ACTIVITIES



Allison Will, treasurer, signs in IB Society members at the Welcome Back BBQ at Lake Herrick Pavilion (Fall)



IB Society hosts Resume Workshop presented by UGA Career Center (Fall)



IB Society teams up to play softball with a students from the MBA program (Terry Cup Tournament, Spring)

WHAT'S NEWS WITH YOU?

Please let us know if you'd be willing to share your news with other IB alumni in future issues of this newsletter.

Visit www.terry.uga.edu/ib

ALUMNI RESOURCES AT TERRY

If you haven't seen the new Terry Website for Alumni, check it out. There, you can stay current on Events, update your contact information, view Alumni News in "Class Notes" and add your news, view other Alumni Publications, find out who's who in Alumni Awards and make nominations, and see who is serving on Terry's Alumni and Young Alumni Boards, as well as on the Dean's Advisory Council. We welcome your continued participation in the learning community of the Terry College.

Spring Events at Terry:

- 1/15 Speaker Randy Jackson, Director of Human Resources and Administration, Kia in Georgia (Terry 3rd Thursday)
- 1/24 UGA Men's Basketball Pre-Game Tailgate (GA vs. Mississippi State)
- 2/19 Speaker Jerry Wilson, Senior VP, The Coca-Cola Co. (Terry 3rd Thursday)
- 3/19 Speaker Doug Curling, Former President COO and Director, ChoicePoint, Inc. (Terry 3rd Thursday)

For further information, visit the Alumni website at www.terry.uga.edu/alumni/events. ■

UGA ALUMNI CAREER SERVICES

UGA Alumni have access to various resources for career development, like free career consultations and career fairs, through the Atlanta Alumni Center. Visit the Alumni Career Services webpage for their menu of services: www.career.uga.edu/ALUMNI/alumni.html. ■



Terry Third Thursday Speaker Series

Terry Third Thursday is a breakfast speaker series for the Atlanta business community that is sponsored by the College's Alumni Relations Office. Terry Third Thursday events are held at the Atlanta Executive Education Center in Buckhead (One Live Oak on Lenox Road, across from Lenox Square Mall). Third Thursday programs feature influential speakers, as well as special guests from the University of Georgia, who bring local and global perspectives on business and innovation. The program schedule typically begins at 7:00 a.m. with breakfast and ends at 8:30 a.m., followed by social time. The cost is \$30 per person (breakfast and parking included). Reservations are required due to limited seating. For details on upcoming speakers check the Terry website at www.terry.uga.edu/ttt/.

Investing in IB Leaders

International Business Programs welcomes your continued involvement. You can give students an experienced perspective by speaking to a class or to an evening meeting of the IB Society; you can share internship opportunities with us, arrange a visit to your company offices abroad for a study abroad program, or help in other ways. Simply relay your interest in our online "How Can I Help?" form at www.terry.uga.edu/ib/alumni.html. If you would like to make a gift supporting the International Business Programs please visit www.externalaffairs.uga.edu/os/makegift

INTERNATIONAL BUSINESS

alumNews

Robert T. Sumichrast, *Dean,
Terry College of Business*

Mark C. Dawkins, *Associate Dean
for Academic Programs*

Daniel Feldman, *Associate Dean for
Research and International Programs*

Sally Vandiver, *I.B. Program
Coordinator & Major Advisor*

Holly Alderman, *IB Program
Administrative Associate &
alumNEWS Editor*

THE UNIVERSITY OF GEORGIA
Brooks Hall • Athens, Georgia
www.terry.uga.edu/ib
email: alderman@terry.uga.edu

a publication produced by

The University of Georgia
TERRY COLLEGE OF BUSINESS 