

# class notes

who's doing what, where.

**Compiled by  
Kent Hannon and Elizabeth Pape**

## 1930-1934

**Willard T. Pennington** (BSC '34) of Houston, Texas, retired as division sales manager of Scott Paper Co. after a 43-year career in sales, personnel, and quality control. Willard was a member of Delta Sigma Pi and R.O.T.C. in college. He served in World War II in the 8th AF, 392nd BG, England, and he retired as a lieutenant colonel in the Air Forces Reserves.

## 1955-1959

**Richard W. Courts II** (BBA '59) of Atlanta is retiring from the Cousins Properties Inc. board of directors. Richard had served on the Cousins board since 1985. "I have known Richard for many decades now and truly value his friendship and counsel," says **Tom Cousins** (BBA '52), founder and chairman emeritus of Cousins Properties. "His service to this company and its shareholders has been extraordinary and I am very grateful for the impact his

presence has had. We all wish him the very best."

## 1970-1974

**Brooks S. Franklin** (BBA '70, JD '73) of Atlanta was elected president of the board of directors of the Georgia Innocence Project, which uses DNA to exonerate people who have been convicted of crimes.

**Ray M. Durham** (BBA '71) of Warner Robins has been a banker for 35 years. He is currently senior vice president/commercial lender with CB&T Bank of Middle Georgia.

**Brian R. Foster** (BBA '71) of Savannah founded the First Chatham Bank and its two divisions, First Effingham Bank and Richmond Hill Bank. He is currently serving as chairman of the Savannah Area Chamber of Commerce.

**Elizabeth Ann Tabor** (BBA '71) of Atlanta was awarded the

Georgia Society of Certified Public Accountants 2006 Public Service Award. This award recognizes Beth as a CPA who has made a significant contribution to her community, while demonstrating that it is possible to make a difference in the lives of others. She is an audit partner in the Atlanta office of the regional accounting firm Cherry, Bekaert & Holland. Her daughter, Katie Sheldon, received her PharmD from the UGA College of Pharmacy in May 2005, and is currently completing a two-year master's and residency program in pharmacy health systems administration at the Ohio State Medical Center in Columbus.

**Michael T. Blackwell** (BBA '72) of Atlanta is a realtor with Chapman Hall Realtors. He is also a member of the Atlanta Board of Realtors, Georgia Board of Realtors, and the National Association of Realtors.

**Gary M. Paulson** (BBA '73) of Memphis, Tenn., was promoted to president of the TBC Private

Brands Division. TBC is the nation's leading marketer/distributor of private brand tires. Gary joined TBC Corp. in 1980 and has served as national sales manager, national sales director, vice president of sales, and most recently as senior vice president of sales in TBC's Private Brands Division.

**Jack "Al" Butler** (BBA '74) of Orlando, Fla., was elected to the board of directors for the Urban and Regional Information Systems Association and the GIS Certification Institute, where he helped develop the GIS profession's code of ethics and competency-based certification program. Al's family business is MilePost Zero, a consulting firm specializing in transportation and GIS (geographic information systems such as MapQuest and GoogleEarth). He is writing a book on the combined topic (GIS for transportation) under contract to ESRI, the world's largest vendor of such software, and he may be the only person in the world who is certified as a GIS professional, a mapping scientist, a planner, and a 911 center director. Al says he has many varied interests; he is also a licensed building contractor, he has a graduate degree in civil engineering, and he is a part-time racecar driving instructor.

**Peter Dunning** (BBA '74) of Atlanta joined the executive leadership team of SAP America Inc. with his appointment as executive vice president of Strategic Industries. He assumes responsibility for SAP's public services, retail, and financial services industries — all among the fastest-growing businesses within SAP. Peter was cited for his "vast industry experience and laser-sharp focus on the customer." He rejoins SAP, a leading provider of enterprise software, after serving as president of field operations for Rightnow Technologies Inc.



**Atlanta businessman Howard Young** (BBA '82) was featured in a cover story in the March 2007 issue of UGA's alumni quarterly, *Georgia Magazine*.

Diagnosed with pancreatic cancer at age 42, Young underwent complicated surgery and months of chemotherapy. But as the *GM* story points out, he not only survived but gained a new sense of purpose.

"It's not like there's an army of survivors out there," says Young. (Pancreatic cancer kills 32,000 Americans every year, including 800 in Georgia.) "I'm one of the very few — the five percent — that survive five years. So I want to help others."

True to his word, Young has personally raised \$100,000 to combat the disease, and he is working with scientists at UGA to help land a \$2.2 million research grant that could lead to early detection and possibly a new treatment for what now is the deadliest of cancers.

Young has also endowed a \$75,000 Honors Summer Research Fellowship that enables a UGA undergraduate to conduct cancer research.

## 1975-1979

**Coe M. Magruder** (BBA '75), formerly of Biddeford, Maine, joined Pitcairn Financial Group as senior vice president and managing director of the Tysons Corner office in Vienna, Va.

**William Newton** (BBA '76) of St. Joseph, Mo., and Greg Starkel (BS '76), both alumni of Det 160 USAF ROTC "Flying Bulldogs," built an airplane, which they completed in 2005 and named "Two Dawgs." Bill and Greg were best friends in college and they married UGA graduates: Mary Ringler Newton (BSEd '76) and Jennie Teaford Starkel (BSA '77). The Air Force took Bill and Greg around the world and eventually landed them in St. Joseph. It took them a year to build the plane, a Van's Aircraft Co RV-8, and they use it just for fun.

**Kevin B. Marsh** (BBA '77) of Irmo, S.C., was named president of South Carolina Electric & Gas Company. He was also blessed with a second grandchild, Cole Jakob Misenheimer, on Dec. 13, 2006.

**Ollie Kennon Jr.** (BBA '78) of Atlanta joined W.S. Pharr & Co. after 20 years with Merritt & McKenzie, where he served as vice president. His daughter, Mary Kathryn, is a junior in UGA's Grady College of Journalism and Mass Communication.

**Thomas L. Elliott III** (BBA '79, MAcc '80) of Monroe joined Mercer Human Resource Consulting in the newly created position of COO, Consulting Practices. "With more than 26 years of core consulting and leadership experience, Tom brings a passion for client service and business development to his role," says **Michele Burns** (BBA '79, MAcc '80), chair and CEO. Prior to joining Mercer, Tom was with

# Building dream homes the old-fashioned way

*Jeremy Fare (BBA '93) is revitalizing Atlanta's East Lake neighborhood*

**Jeremy Fare (BBA '93)** lives in a dream home. Literally. He awoke with a start one morning in 2000 and said to his wife Julia, "If that house is still for sale on Alston Drive, I think we should go look at it tomorrow." He went online and checked. It was still for sale, and they bought it.

Fare had driven by the house in Atlanta's East Lake neighborhood several times without thinking much about it, but thankfully for him it had bubbled up from his subconscious. Built in 1935 and designed by noted architect R. Kennon Perry, the house was located in an area so rough that it was once known as "Little Vietnam."

The neighborhood has improved a good bit, to say the least, and some of the more recent improvements are due to Jeremy and Julia. They've remodeled that old house on Alston Drive, doubling its square footage to 3,000 without altering the original look of the structure.

And what a view! When they open their front door, they look directly across the street at the third green of the East Lake Golf Club — the home course of Bobby Jones — which was revitalized in the 1990s by developer Tom Cousins (BBA '52).

On the lot next door, they can watch another dream home under construction. It's the new *Atlanta Magazine* "Dream Home," and Jeremy and Julia are building it.

The colonial revival home, scheduled to open for tours this fall, is a project of Woodward Rhodes, the development company named for the Fares' maternal grandmothers.

The Fares took what they learned in renovating the Alston Drive house — plus its predecessor, a bungalow in nearby Kirkwood — and turned those lessons into a widely admired business that specializes in building distinctive new homes that honor the historical context of their neighborhoods. In a city plagued with oversized infill McMansions, the Fares serve as models for preserving the character and scale of a neighborhood while building modern homes that often use materials salvaged from older ones.

Their company is averaging 75 percent annual growth. Corporate sales have grown from \$1.5 million in 2004 to more than \$7 million in 2006. They started developing small subdivisions in East Lake. Now they're taking on custom jobs. About 10 percent of their business is renovations.

The Fares also are civic leaders. All proceeds from the Dream Home tour, for example, will benefit the Historic Oakland Foundation, which oversees Atlanta's Oakland Cemetery. Julia serves on the foundation's executive committee. The Fares are active in the East Lake neighborhood and are both members of the Georgia Trust.

Jeremy was born in New Orleans and spent his teen years in Augusta, where he developed his passion for golf and beautiful older homes. At the Terry College, he earned his degree in real estate.

"I always wanted to do development," he says. "The problem was I didn't really know how to get started. You're 22 years old and don't have any money and you don't really know what you're doing ... it's hard to become a real estate developer."

He found his way into IT sales, where he met Julia, who earned sociology degrees from Northeast Missouri State and N.C. State. They've been married nine years.

The couple's renovation projects rekindled Jeremy's dream to be a developer. He left IT and started with one home. When it sold, he and Julia were able to finance four more. Now, with two young children, they work together from their home on Alston Drive.

"Our niche in development has been that we want to build new homes — or restore and renovate older homes," says Jeremy, "so that 25 years from now you can't tell whether they were done in 1900 or 2000." ■



SPECIAL

**Fare learned the business by renovating a home across the street from East Lake C.C. that he now lives in. He's building the Atlanta Magazine "Dream Home."**

— Doug Monroe (ABJ '69)

## The power of an Evening MBA

*Mike McBride went from repairing airplane parts to consulting for aviation CEOs*

When Mike McBride applied to Terry's Evening MBA program in Gwinnett County, director Don Perry couldn't help but note: "You don't find too many mechanics with philosophy degrees who want to get an MBA."

McBride (MBA '04) is indeed a rare bird. He worked his way through Georgia State, earning a bachelor's degree in philosophy while repairing aircraft engine parts for Delta Air Lines.

A natural engineer, he grew up tinkering with machinery in rural Fayette County, but decided to study philosophy because "it was nowhere close to what I already knew."

Working full time while earning his B.A., McBride decided to stay with Delta. Seven years later, he moved into management and was later named head of the Systems Engineering Group in the Air Cargo Division.

He wanted an MBA to complement his technical and critical-thinking backgrounds.

"I found myself in situations where I didn't feel I had the depth and the accounting and finance background that I needed."

Terry's Evening MBA program in Gwinnett was 62 miles from his home in Hampton. He could have gone elsewhere for continuing education, but he wanted a UGA degree.

"I've been a Bulldog all my life," he says. "The timing of the evening program starting and my desire to do it came together at the same time, and so that was the way I could get my University of Georgia degree."

Despite the commute and the long hours, he knew he could pull it off. He'd done it before as an undergraduate — and he has amazing powers of concentration.

"I would be on break, sitting out behind the maintenance facility with airplanes taking off over my head, reading Nietzsche, and people would say, first: 'I don't see how you read that stuff.' And second: 'I don't understand how you read it with jets taking off over your head.' I guess I just didn't feel doing the MBA would be any more difficult than that."

The benefits from the Evening MBA were life altering, says McBride.

It immediately helped him win a position overseeing all of Delta's engine maintenance operation. But the company's financial problems became increasingly clear. McBride's wife Teresa also worked at



McBride earned a degree in philosophy while repairing aircraft engine parts — reading Nietzsche during breaks. He wanted an Evening MBA to complement his technical and critical thinking skills.

Unisys Corp., where he served as president of its Global Commercial Industries business unit.

**Fred Marshall Turner II** (BBA '79) of Alpharetta was appointed president of AXIS Insurance. He was previously CEO of AXIS U.S. Insurance. Fred's daughter, Allie, is a freshman at UGA.

### 1980-1984

**Mark R. Goldenberg** (BBA '80) of Vernon Hills, Ill., joined Hitachi Data Systems in Chicago as regional marketing manager for the central U.S. Mark was previously a senior IT marketer at Sun Microsystems from 1997-2006. He married the former Amy Kesselman of Chicago in 2003. They have one son, Ben, born in November 2004.

**John Shlesinger** (MBA '83) and business partner **Sam Holmes** (BBA '87), both of Atlanta, signed a new four-year contract to continue brokering high-profile deals for CB Richard Ellis Inc. John and Sam handled some of metro Atlanta's largest office deals of the year, including CompuCredit Corp.'s at Concourse Corporate Center.

### 1985-1989

**George Monk** (BBA '85) of Macon was named director of underwriting for the Georgia Farm Bureau Insurance Corp. He has 22 years of experience in the insurance industry, including 14 years with the Georgia Farm Bureau. He and his wife, **Lynn Sutton Monk** (BBA '86), have two daughters, Kelsey and Madison.

**Craig C. Meeks** (AB '87) of Athens joined First American Bank and Trust as executive vice president and head of its commercial banking division. Craig spent 18 years with the Brand Banking Co. in Lawrenceville.

### 1990-1994

**Marla Roynce Stafford** (PhD '93) of Memphis, Tenn., was named chair of the Department of Marketing

& Supply Chain Management in the Fogelman College of Business and Economics at the University of Memphis. She has also been selected as the next editor of the *Journal of Advertising*.

**Robert Soper** (BBA '94, JD '97) of Shavertown, Pa., will serve as chair of the United Way's 2007-2008 community campaign beginning in September. Robert is president and CEO of Mohegan Sun at Pocono Downs. He previously held the position of senior vice president of administration at the Mohegan Sun Casino in Connecticut.

### 1995-1999

**Christopher Lynch** (BBA '95) of Anderson, S.C., is a member of the faith and values advisory board of the *Anderson Independent-Mail*.

**Cyriac Roeding** (MBA '96) of Beverly Hills, Calif., was named executive vice president of CBS Mobile, a new platform within CBS Interactive dedicated to building and growing the company's mobile operation across its various properties, including CBS Entertainment, CBS Sports, and CBS News. Cyriac has served as vice president of CBS's wireless efforts since 2005. He is co-author of the McKinsey/Harvard management book *Secrets on Software Success*, published by Harvard Business School Press.

**Michael Benner** (BBA '97) of Atlanta was promoted to vice president of BB&T Insurance Services Inc. in the company's group health insurance and employee benefits division.

### 2000-2004

**Kathryn M. Flippen** (BBA '00) of Waynesboro, Va., joined Williams Mullen as an associate in the firm's real estate section.

**Colleen Kelly Higgins** (BBA '02) of Palo Alto, Calif., received her master's of education, got married, and is now a principal educator in oncology for Stanford Hospital and Clinics Information Technology.

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**Stefan Obenland** (BBA '02) of Atlanta was appointed to assistant import buyer at Universal Forest Products, which imports lumber from South America. He is still actively involved with the Athens-based WatchDawgs organization, which provides safe rides home for UGA students.

**Seth Wardell** (BBA '02) of Cumming was promoted to Georgia regional manager/device specialist for Hanson Medical Systems. He was previously a sales rep for Hanson Medical Systems in Jacksonville, Fla. Seth and his wife, Gina, are expecting their first child in October.

**Scott Serafin** (BBA '03) of Atlanta joined the cast of "Peachtree Battle," the longest-running show in Atlanta theater history. It has been running for more than five years and is being made into a feature film. Scott's day job: financial advisor for Smith Barney.

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## Wal-Mart trip speaks volumes to students about leadership

**Taking a busload of** 15 Terry College students on a morning visit to a corporate headquarters in Atlanta is one thing, but a two-day sojourn in Bentonville, Ark., to gain leadership insight from retail giants Wal-Mart and Proctor & Gamble is no ordinary field trip.

"This was a special corporate site visit prompted by Terry alumnus Brad Turner (BBA '95, JD '98)," says economics professor Chris Cornwell, who also serves as director of Terry's Leonard Leadership Scholars program. "Brad is a Wal-Mart supplier and he is specifically interested in Terry's Institute for Leadership Advancement."

Highlights of the trip, which was undertaken on behalf of ILA, included meetings with two seminal players in the Wal-Mart/P&G relationship: Andy Wilson, former vice president of Wal-Mart's People Department and current

CEO of The Soderquist Center, and Tom Muccio, current CEO of BioBased Industries.

Muccio pioneered the multifunctional relationship that led to an increase in P&G's sales to Wal-Mart



**The Wal-Mart/P&G trip taught Terry students invaluable lessons about branding, leadership, marketing, employee relations, crisis management, the importance of building personal relationships with business contacts — and the quest to keep improving even when many already see you as the best. Students also got to attend one of Wal-Mart's famous "Saturday Morning" meetings.**

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## TERRY COLLEGE PASSINGS

### 1930s

**Angus Linder Alford** (BSC '31), Decatur, April 17, 2006.  
**Archibald Dewitt Compton** (BSC '37), Lithonia, July 15, 2006.  
**Mamie Fullilove Futral** (BSC '37), Griffin, April 1, 2006.  
**Fred Daves Jr.** (BSC '38), Calhoun, April 6, 2006.  
**Simeon D. Morris Jr.** (BSC '39), Augusta, April 23, 2006.

### 1940s

**Ned Guild** (BSC '40), Tucker, April 14, 2006.  
**Samuel Lee Parker** (M '40), LaFayette, Nov. 20, 2005.  
**Jean Neary Abbott** (BBA '43), Jacksonville, Fla., May 1, 2006.  
**James Edwin Peavy** (BBA '47), Waycross, March 14, 2006.  
**James Edgar Hendrix** (BBA '48, LLB '51), Columbus, May 28, 2006.  
**James Harold "Rod" McCard** (BBA '48), Atlanta, Nov. 17, 2005.  
**Benjamin Hill Carter Sr.** (BBA '49), Gainesville, April 13, 2006.  
**James T. Hatcher** (M '49), Albany, July 13, 2006.  
**William Jefferson Thurmond Jr.** (BBA '49), Greensboro, March 25, 2006.

### 1950s

**Jim Allen Ponder** (BBA '50), Madison, May 23, 2006.  
**Charles Frank Heard** (AB '51, BBA '51), Macon, April 3, 2006.

**John R. Kiker Jr.** (BBA '51), Bainbridge, May 10, 2005.  
**Love Bennett Kent** (BBA '52, JD '55), Columbus, July 13, 2006.  
**Roy L. "Bucky" Akins** (BBA '53), Statesboro, July 17, 2006.  
**Rubyn Cooper Knight** (BBA '54), Brunswick, May 22, 2006.  
**Sandy Jordan Adams** (BBA '55), Decatur, March 31, 2006.  
**David Harrison "Hal" Averitt** (BBA '57), Statesboro, April 26, 2006.  
**Thomas Elbert Ansley** (BBA '59), Statesboro, June 14, 2006.  
**Herbert Beach Zachry Sr.** (BBA '59), Atlanta, June 13, 2006.

### 1960s

**Charles Thomas Jarrell** (BBA '60, MBA '66), Augusta, May 27, 2006.  
**Maurice A. DeMoor** (BBA '62), Eustis, Fla., April 26, 2006.  
**Ira Tillman Paulk Jr.** (BBA '63), Ocilla, June 7, 2006.  
**Manson Stout McMickle** (BBA '65), Cordele, June 4, 2006.  
**Damon Lance Gause** (BBA '66), Jefferson, March 2, 2006.  
**David Curtis Westbrook** (BBA '67), Sophia, N.C., May 18, 2006.  
**Forrest Alvah Mercer** (MBA '68), Richmond, Va., May 17, 2006.

### 1970s

**Henry Hammon Blanchard** (BBA '70), Waynesboro, June 3, 2006.  
**Linda Fowler Knowlton** (BBA '70), New Zion, S.C., Feb. 28, 2006.  
**Donald Kay Pitts** (BBA '70), Juliette, May 1, 2006.  
**Russell Harrell** (BBA '73), Winterville, November 25, 2006.  
**Victor Franklin Jolly Jr.** (BBA '73), Kennesaw, April 23, 2006.  
**William Gregory Voynich** (BBA '73, JD '75), Columbus, March 5, 2006.  
**David Candler Mathis** (BBA '76, MPA '81), Athens, April 6, 2006.  
**George Lee Sewell Jr.** (BBA '76), Alpharetta, April 8, 2006.  
**Bruce Howard Feinberg** (BBA '79), Stamford, Conn., April 17, 2006.

### 1980s

**John Joseph Mobley** (BBA '80, MBA '84), Sardis, November 26, 2006.  
**Daniel Earl Page** (PhD '81), Auburn, Ala., June 4, 2006.  
**Christopher White Barry** (AB '88), Lawrenceville, January 5, 2006.

### 1990s

**Erik Lloyd Steffen** (BBA '93), Indianapolis, Ind., June 3, 2006. ■

## POWER OF EVENING MBA

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Delta as a trainer in the Six Sigma program. They decided one of them should leave. It turned out to be Mike — because of the value of Terry's Evening MBA program.

“I went in thinking I had some deficiencies in the accounting and finance areas,” he says. “But what I came out with was the self-confidence that I could go to work for myself.”

A year after earning the MBA, McBride left Delta to join an aviation maintenance firm. A year later, he went to work for himself as an aviation operations consultant. He was in business for only six months before he was offered a partnership in a much larger company, Team SAI, that needed his skills to round out their aviation industry offerings. Today, his consulting clients include FedEx and Virgin Atlantic Airways — meaning his commute to Gwinnett County eventually led to commutes to London.

McBride credits his Terry Evening MBA with helping him develop the executive presence he needs to deal with leaders of major corporations.

“It helped me bring the diversity of my skills together in a package so that when I'm in front of a CEO or COO, I can reach them pretty quickly,” he says. “The confidence I needed came from one-on-one interaction with Terry professors.” ■

— *Doug Monroe (ABJ '69)*

## ILA AT WALMART

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from approximately \$300 million to \$9 billion during his tenure as head of P&G's Wal-Mart team.

"There's an obvious importance of Wal-Mart in the world," says Cornwell. "We got to see the retail side (Wilson), the buyer side (Muccio), and their communication of values that reinforced what we're (ILA) about."

Elizabeth Elmore, a LEAD Certificate student, says the trip was invaluable:

"Every one of us returned home having learned lessons about building a brand, creating a culture, engaging employees, building relationships, dealing with crises — and how to improve, even when many already see you as the best."

Leonard Leadership Scholar Geoffrey Luke was similarly impressed:

"Wal-Mart seems to be a company that understands the importance of relationships. Good Wal-Mart managers get involved in the lives and operations of their personnel because their people generally know the solutions to problems before management can even identify that problems exist. Sam Walton was emphatic about listening to his people because they have all the ideas. That's why he never referred to them as employees. They were his associates through and through."

Sam Walton's desire to remain within earshot of his associates is alive and well today, thanks to Wal-Mart's famous "Saturday Morning" meetings, which ILA students and staff had the privilege of attending before their visit ended.

"I was amazed by the candor of the meeting ... it enabled me to see Wal-Mart in an entirely new light," says Luke. "It's still difficult for me to wrap my head around the fact that in a small town in the northwestern corner of Arkansas a very simple idea was born that has since exploded into a business model that has literally impacted the entire world." ■

— *Matt Waldman (AB '96)*

## CLASSNOTES

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### 2005-

**Britany Black** (BBA '05) of Atlanta started a chapter of the Pancreatic Cancer Action Network. Since her Atlanta TeamHOPE chapter was formed, Brittany has recruited a volunteer base of nearly 300 members. The chapter's first fundraising event, TeamHOPE Walk 2006, raised \$47,000 for pancreatic cancer research and awareness efforts.

**Trey Glendye** (BBA '05) of Savannah was promoted to banking officer at the Savannah Bank. He joined the bank in January 2006 as a credit analyst.

**Chris R. Anderson** (BBA '06) of Lilburn, Ga., is a financial services representative with the John Hancock Atlanta General Agency. ■